



Rated AAAm • Managed by Federated Investors and the SBA

eNOTICE

An INVESTMENT SERVICE for FLORIDA PUBLIC FUNDS

October 28, 2011

THE PREMIER CASH MANAGEMENT SOLUTION FOR FLORIDA PUBLIC ENTITIES

When considering where to invest your short term funds, consider Florida PRIME, one of the safest pools in the nation.

Florida PRIME:

- Offers **ATTRACTIVE RELATIVE PERFORMANCE**, with a current 7-Day Net Yield of 0.26%.
- Is an **OPTIMAL CHOICE** when compared to other liquid investment vehicles.
- Is the **LOW COST LEADER** among statewide governmental investment pools.
- Provides **FULL TRANSPARENCY**, including “shadow” net asset values (NAV) daily, 7-Day SEC Yields and daily rates of return, and full disclosure of portfolio holdings every 5 business days.
- Adheres to **COMPREHENSIVE INVESTMENT POLICY GUIDELINES** and **EXTENSIVE INTERNAL CONTROLS**.
- Is rated **AAAm BY STANDARD & POOR’S**, the highest rating available for government investment pools.
- Provides **24/7 ACCESS** to portfolio information – including account transaction and inquiry tools.

Pursuing preservation of capital, consistent with daily liquidity and competitive yield, Florida PRIME is the responsible choice for Florida public entities who seek true money market returns within a conservatively managed portfolio. Florida PRIME continues to apply stringent oversight and internal controls to comply with recent federal liquidity requirements, making Florida PRIME one of the safest pools in the nation.

We invite you to call us at any time to discuss your short term investment needs.

LEARN MORE ABOUT FLORIDA PRIME AT

<https://www.sbafla.com/PRIME>

PLEASE CONTACT US IF YOU HAVE ANY QUESTIONS

(850) 488-7311

BETWEEN 7:30 a.m. and 4:30 p.m. ET, Monday through Friday.



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