










1. What is your role in managing your Florida PRIME account(s)?

		Response Percent	Response Count
Investment decision-maker		41.2%	70
Account Operations		50.6%	86
Back Up Account Operations		8.2%	14
	Other (please specify)		9
answered question			170
skipped question			8









2. How do you classify the type of your governmental unit?

		Response Percent	Response Count
College or University		7.7%	13
Constitutional Officer		10.1%	17
County		16.7%	28
Municipality		30.4%	51
School Board		16.1%	27
Special District		19.0%	32
	Other (please specify)		13
answered question			168
skipped question			10

3. Please indicate how you would classify the size of your organization.

		Response Percent	Response Count
We are a very large unit of local government (> 25,000 employees).		1.1%	2
We are a larger unit of local government (between 1,000 and 25,000 employees).		20.9%	37
We are a medium-sized unit of local government (between 100 and 1,000 employees).		38.4%	68
We are a small-sized unit of local of government (< 100 employees).		33.9%	60
I am not associated with a unit of local government in Florida.		5.6%	10
	Other (please specify)		4
		answered question	177
		skipped question	1

4. How often does your organization make financial transactions in your Florida PRIME account(s)?

		Response Percent	Response Count
Everyday		5.2%	9
Every 2-3 days		7.5%	13
Every week		8.6%	15
Every 2-3 weeks		5.7%	10
Every month		20.7%	36
Every 2-3 months		9.2%	16
Every 4-6 months		9.2%	16
Once or twice a year		33.9%	59
		Comments	13
		answered question	174
		skipped question	4

5. How often do you utilize the Florida PRIME Website?

		Response Percent	Response Count
Everyday		8.0%	14
Every 2-3 days		8.0%	14
Every week		9.7%	17
Every 2-3 weeks		10.8%	19
Every month		36.9%	65
Every 2-3 months		7.4%	13
Every 4-6 months		4.5%	8
Once or twice a year		14.8%	26

Comments 6

answered question 176

skipped question 2

6. Please rate the usefulness of the Florida PRIME website.

		Response Percent	Response Count
Very useful		60.8%	107
Somewhat useful		35.2%	62
Not very useful		2.8%	5
Not at all useful		1.1%	2

Comments 6

answered question 176

skipped question 2

7. When using the Florida PRIME website, would you describe the functionality as:

		Response Percent	Response Count
Very easy to use		54.3%	95
Somewhat easy to use		44.0%	77
Not very easy to use		1.1%	2
Not at all easy to use		0.6%	1
	Comments		6
	answered question		175
	skipped question		3







8. Please mark all items that you routinely access on the Florida PRIME website:

		Response Percent	Response Count
Account Balances		85.0%	147
Account Statements		76.9%	133
Transactions		62.4%	108
Yield Information		38.7%	67
Monthly Summary Report (MSR)		24.9%	43
Information for internal financial reporting		17.3%	30
Market commentary		11.6%	20
	Other (please specify)		7
	answered question		173
	skipped question		5

9. What other items, topics or changes would improve the usefulness of the Florida PRIME website?

	Response Count
	30
answered question	30
skipped question	148

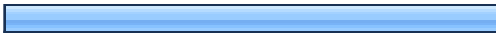


10. How often do you call or email your SBA Florida PRIME service representative?

		Response Percent	Response Count
Everyday		0.6%	1
Every 2-3 days		0.0%	0
Every week		0.0%	0
Every 2-3 weeks		1.9%	3
Every month		1.9%	3
Every 2-3 months		9.0%	14
Every 4-6 months		7.1%	11
Once or twice a year		79.4%	123
	Comments		22
	answered question		155
	skipped question		23

11. Please rate your SBA Florida PRIME representative in each of the following categories/areas.

	Very	Somewhat	Not very	Not at all	Response Count
Helpful	84.6% (132)	12.2% (19)	0.6% (1)	2.6% (4)	156
Knowledgeable	85.5% (130)	12.5% (19)	0.0% (0)	2.0% (3)	152
Responsive	85.0% (130)	12.4% (19)	0.7% (1)	2.0% (3)	153
				Comments	23
				answered question	156
				skipped question	22

12. How would you characterize your monthly Florida PRIME account statement?

		Response Percent	Response Count
Very adequate		74.2%	132
Somewhat adequate		25.3%	45
Not very adequate		0.6%	1
Not at all adequate		0.0%	0
		Comments	6
		answered question	178
		skipped question	0



13. How useful do you find the following types of participant communications?

	Very useful	Somewhat useful	Not very useful	Not at all useful	Response Count
Monthly eNotices (Fund B distributions, etc.)	59.9% (103)	34.3% (59)	4.1% (7)	1.7% (3)	172
Monthly Summary Report (MSR)	55.8% (91)	36.2% (59)	6.1% (10)	1.8% (3)	163
Monthly Account Statement	83.7% (144)	15.7% (27)	0.0% (0)	0.6% (1)	172
Weekly Market Commentary	28.8% (44)	53.6% (82)	12.4% (19)	5.2% (8)	153
				Comments	7
				answered question	177
				skipped question	1









14. Please check the box which best describes your organization's use of Florida PRIME.


		Response Percent	Response Count
We have maintained a super-majority percentage (above 75%) of our surplus funds in Florida PRIME during the last year.	<input type="checkbox"/>	13.7%	23
We have maintained a significant percentage (between 50% and 75%) of our surplus funds in Florida PRIME during the last year.	<input type="checkbox"/>	13.1%	22
We have maintained a meaningful percentage (between 25% and 50%) of our surplus funds in Florida PRIME during the last year.	<input type="checkbox"/>	20.2%	34
We have maintained a relatively small percentage (less than 25%) of our surplus funds in Florida PRIME during the last year.	<input checked="" type="checkbox"/>	47.0%	79
We are not currently invested in Florida PRIME.	<input type="checkbox"/>	6.0%	10
		Comments	12
answered question			168
skipped question			10

15. Do you currently have investments in Fund B?







		Response Percent	Response Count
Yes, my organization does have a current balance in Fund B.		94.9%	168
No, my organization does NOT have a current balance in Fund B.		5.1%	9
	Other (please specify)		7
		answered question	177
		skipped question	1

16. Please select any other investment vehicles your organization utilized over the past 12 months (check any that apply)

		Response Percent	Response Count
Special Purpose Investment Accounts ("SPIA") offered by the State of Florida, Division of Treasury.		18.0%	16
Florida Education Investment Trust Fund ("FEITF") offered by the Florida School Boards Association and the Florida Association of District Superintendents.		5.6%	5
Florida Local Government Investment Trust ("Day to Day Fund") offered the Florida Association of Court Clerks & Comptrollers (FACC).		12.4%	11
Florida Local Government Investment Trust ("Investment Trust") offered the Florida Association of Court Clerks & Comptrollers (FACC).		16.9%	15
Florida Surplus Asset Fund Trust ("FLSAFE") offered by Florida Management and Administrative Services.		2.2%	2
Florida Municipal Investment Trust ("FMiVT - 0-2 Year High Quality Bond Fund") offered by the Florida League of Cities.		12.4%	11
Certificate of Deposit Account Registry Service ("CDARS") offered by Promontory Interfinancial Network.		13.5%	12
An SEC-registered money market fund offered by Federated Investors.		11.2%	10
An SEC-registered money market			

fund offered by any other financial services provider.		48.3%	43
		Other (please specify)	34
		answered question	89
		skipped question	89

17. What do you like most about competing services currently available from other companies? (check any that apply)

		Response Percent	Response Count
Yield (level of interest income, return potential)?		65.3%	77
Cost (value delivered for given service)?		19.5%	23
Risk (perceived risk levels adjusted for level of return)?		41.5%	49
Client Service (level of services provided, unique services)?		26.3%	31
Hours of operation (expanded trading intr-day)?		7.6%	9
Available Funds (other complementary investment vehicles available)?		29.7%	35
		Other (please specify)	18
		answered question	118
		skipped question	60

18. What is preventing your governmental entity from using Florida PRIME as a more significant part of your cash management program?

	Major Reason	Moderate Reason	Minor Reason	Not a Reason At All	Rating Average	Response Count
Internal investment policies prevent higher allocation?	19.5% (24)	18.7% (23)	12.2% (15)	49.6% (61)	2.92	123
Current level of yield is unattractive?	25.2% (32)	27.6% (35)	16.5% (21)	30.7% (39)	2.53	127
Costs (expenses) are too high?	6.9% (8)	14.7% (17)	22.4% (26)	56.0% (65)	3.28	116
Participant disclosures are not adequate?	0.9% (1)	7.8% (9)	15.5% (18)	75.9% (88)	3.66	116
Concerns about risks embodied by portfolio holdings?	27.1% (35)	27.1% (35)	14.7% (19)	31.0% (40)	2.50	129
Client service is poor?	1.7% (2)	3.5% (4)	12.2% (14)	82.6% (95)	3.76	115
Hours of operations are too limited?	0.0% (0)	4.4% (5)	17.7% (20)	77.9% (88)	3.73	113
				Other (please specify)		40
				answered question		144
				skipped question		34

19. If the SBA were to develop one (or more) additional governmental investment pools with either lower or higher levels of risk and return, what level of interest would you have for investing in such funds? These additional investment vehicles would be distinct from Florida PRIME, but with very similar client service and investment operations.

	Very Likely	Somewhat Likely	Not Very Likely	Not At All Likely	Response Count
LOWER RISK-LOWER RETURN / Government or Treasury Fund (with no credit risk, a weighted average maturity similar to, or less, than Florida PRIME).	8.5% (12)	40.8% (58)	27.5% (39)	23.2% (33)	142
HIGHER RISK-HIGHER RETURN / Enhanced Cash or Ultra Short-term Fund (with increased credit risk relative to Florida PRIME, a higher weighted average maturity, and variable net asset value).	4.4% (6)	33.8% (46)	34.6% (47)	27.2% (37)	136
Other types of investment funds/services?	5.2% (6)	46.1% (53)	25.2% (29)	23.5% (27)	115
				Comments	16
				answered question	144
				skipped question	34

20. Many organizations maintain investment policies governing the asset allocation of their cash management programs. If your organization has a relevant investment policy covering your cash management program, please select the maximum amount your organization can allocate to Florida PRIME and comply with your investment policies?

		Response Percent	Response Count
Less than 10% allocation to any single governmental investment pool (or money market fund).		3.5%	5
Between 10% and 25% allocation to any single governmental investment pool (or money market fund).		11.3%	16
Between 25% and 50% allocation to any single governmental investment pool (or money market fund).		12.7%	18
Between 50% and 75% allocation to any single governmental investment pool (or money market fund).		6.3%	9
Greater than 75% to any single governmental investment pool (or money market fund).		8.5%	12
No current percentage restriction.		57.7%	82
	Other (please specify)		16
	answered question		142
	skipped question		36

21. Please offer any additional suggestions you have about how Florida PRIME's effectiveness could be enhanced for your organization.

**Response
Count**

29










answered question

29

skipped question

149

22. May we contact you if we have additional questions? If so, please fill out the following information:

		Response Percent	Response Count
Name:		90.2%	46
Company:		96.1%	49
Address:		90.2%	46
Address 2:		3.9%	2
City/Town:		92.2%	47
State:		98.0%	50
Zip Code:		90.2%	46
Email Address:		94.1%	48
Phone Number:		80.4%	41
		answered question	51
		skipped question	127