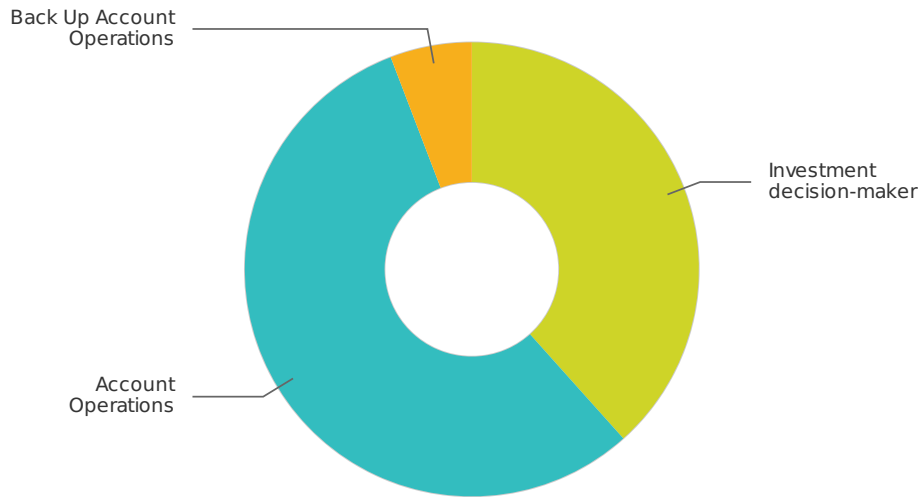


Q1 What is your role in managing your Florida PRIME account(s)?

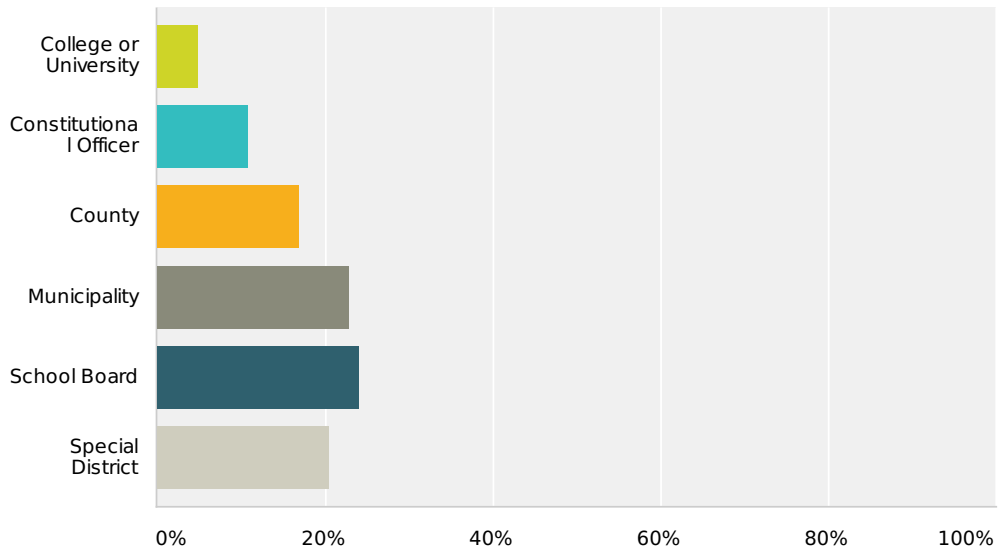
Answered: 86 Skipped: 3



| Answer Choices | Responses | |
|-----------------------------------|---------------|----|
| Investment decision-maker | 38.37% | 33 |
| Account Operations | 55.81% | 48 |
| Back Up Account Operations | 5.81% | 5 |
| Total | | 86 |

Q2 How do you classify the type of your governmental unit?

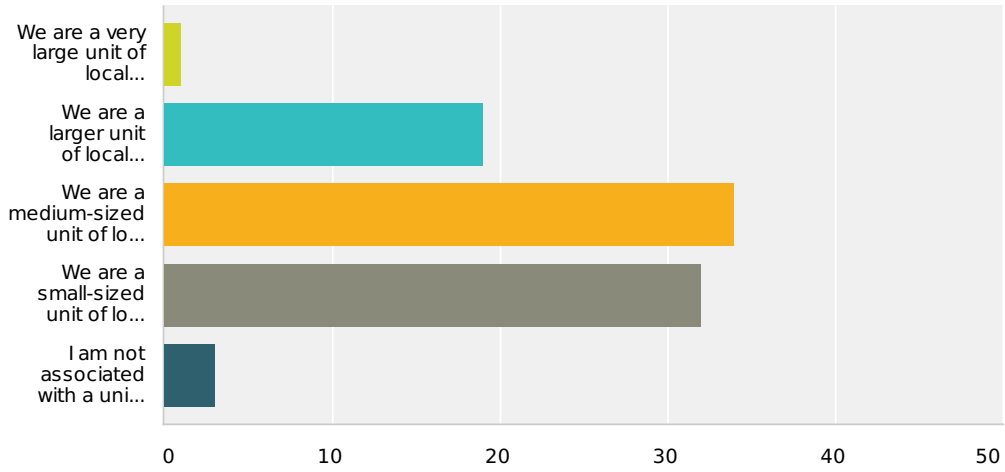
Answered: 83 Skipped: 6



| Answer Choices | Responses |
|-------------------------------|------------------|
| College or University | 4.82% 4 |
| Constitutional Officer | 10.84% 9 |
| County | 16.87% 14 |
| Municipality | 22.89% 19 |
| School Board | 24.10% 20 |
| Special District | 20.48% 17 |
| Total | 83 |

Q3 Please indicate how you would classify the size of your organization.

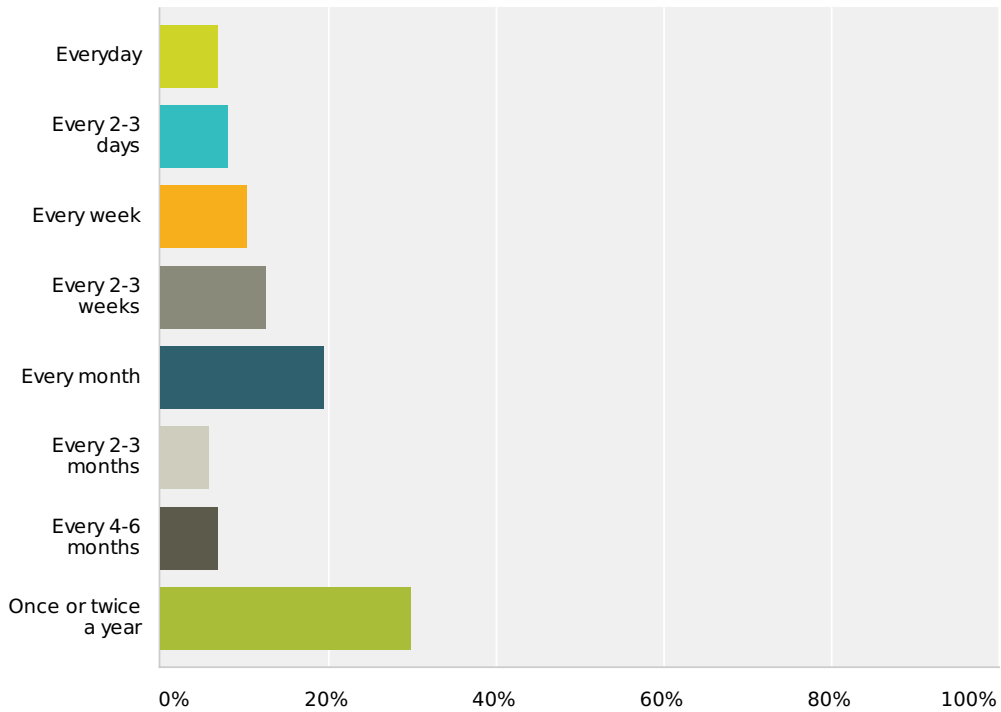
Answered: 89 Skipped: 0



| Answer Choices | Responses |
|--|------------------|
| We are a very large unit of local government (> 25,000 employees). | 1.12% 1 |
| We are a larger unit of local government (between 1,000 and 25,000 employees). | 21.35% 19 |
| We are a medium-sized unit of local government (between 100 and 1,000 employees). | 38.20% 34 |
| We are a small-sized unit of local of government (< 100 employees). | 35.96% 32 |
| I am not associated with a unit of local government in Florida. | 3.37% 3 |
| Total | 89 |

Q4 How often does your organization make financial transactions in your Florida PRIME account(s)?

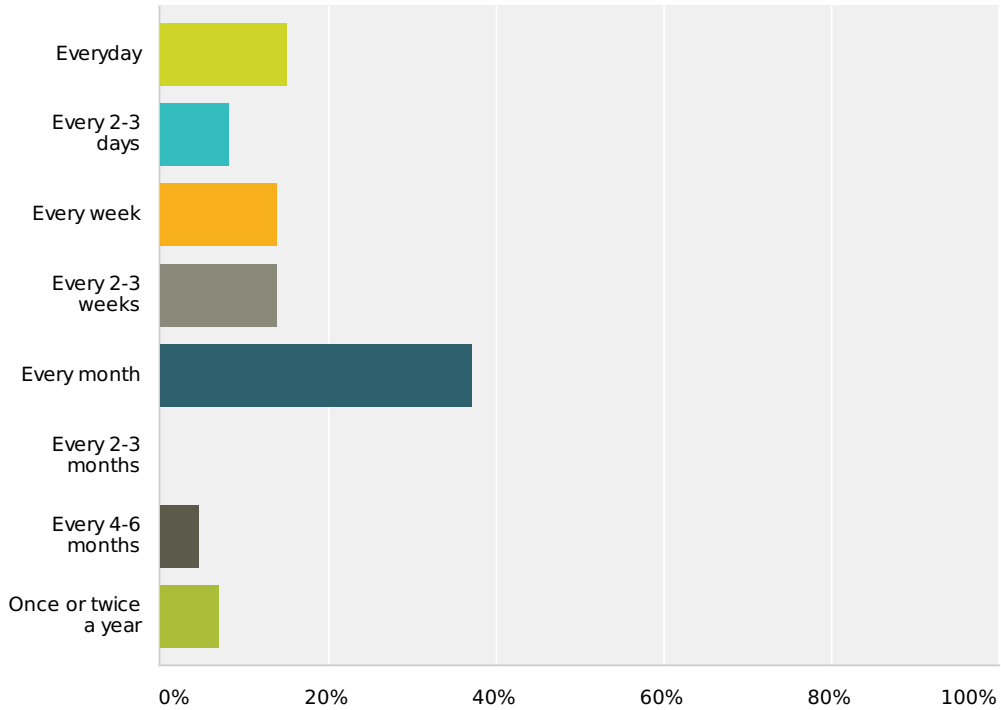
Answered: 87 Skipped: 2



| Answer Choices | Responses |
|-----------------------------|------------------|
| Everyday | 6.90% 6 |
| Every 2-3 days | 8.05% 7 |
| Every week | 10.34% 9 |
| Every 2-3 weeks | 12.64% 11 |
| Every month | 19.54% 17 |
| Every 2-3 months | 5.75% 5 |
| Every 4-6 months | 6.90% 6 |
| Once or twice a year | 29.89% 26 |
| Total | 87 |

Q5 How often do you utilize the Florida PRIME Website?

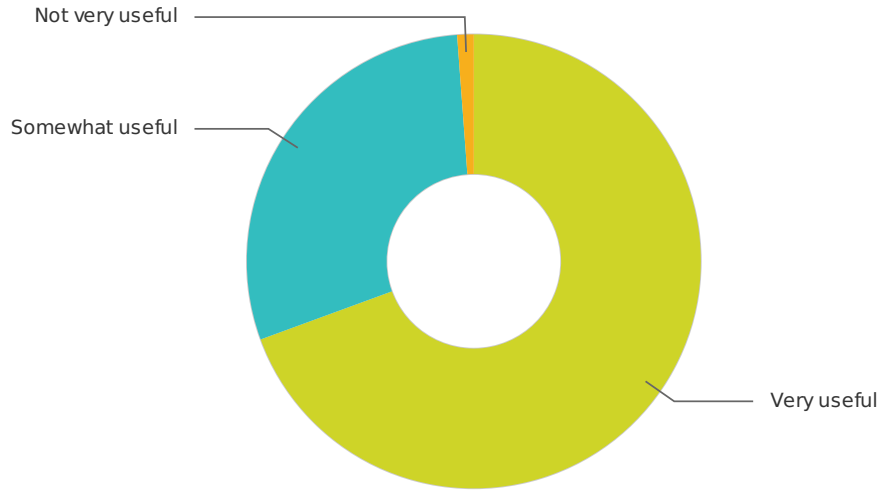
Answered: 86 Skipped: 3



| Answer Choices | Responses | |
|-----------------------------|---------------|----|
| Everyday | 15.12% | 13 |
| Every 2-3 days | 8.14% | 7 |
| Every week | 13.95% | 12 |
| Every 2-3 weeks | 13.95% | 12 |
| Every month | 37.21% | 32 |
| Every 2-3 months | 0% | 0 |
| Every 4-6 months | 4.65% | 4 |
| Once or twice a year | 6.98% | 6 |
| Total | | 86 |

Q6 Please rate the usefulness of the Florida PRIME website.

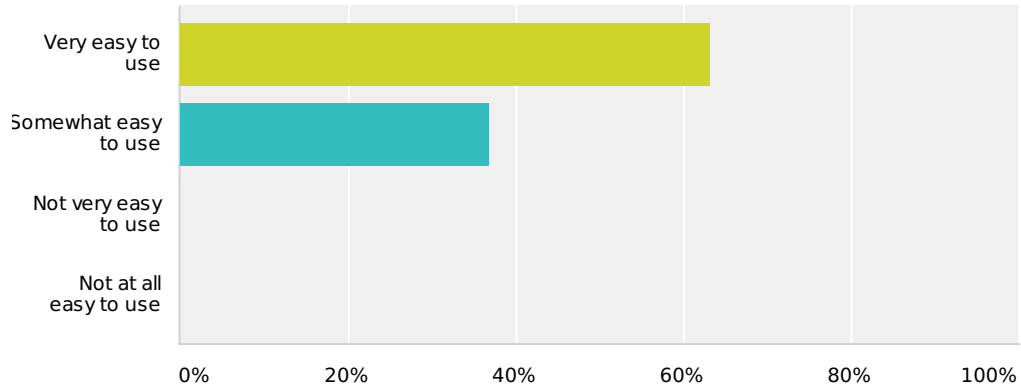
Answered: 85 Skipped: 4



| Answer Choices | Responses | |
|--------------------------|---------------|----|
| Very useful | 69.41% | 59 |
| Somewhat useful | 29.41% | 25 |
| Not very useful | 1.18% | 1 |
| Not at all useful | 0% | 0 |
| Total | | 85 |

Q7 When using the Florida PRIME website, would you describe the functionality as:

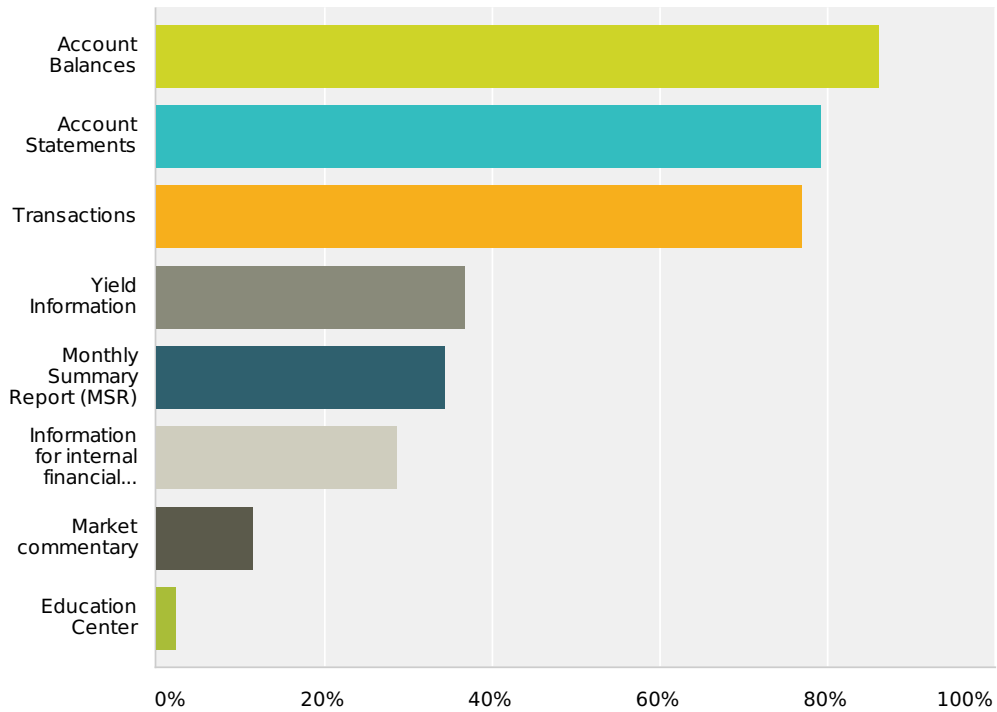
Answered: 87 Skipped: 2



| Answer Choices | Responses |
|-------------------------------|------------------|
| Very easy to use | 63.22% 55 |
| Somewhat easy to use | 36.78% 32 |
| Not very easy to use | 0% 0 |
| Not at all easy to use | 0% 0 |
| Total | 87 |

Q8 Please mark all items that you routinely access on the Florida PRIME website:

Answered: 87 Skipped: 2



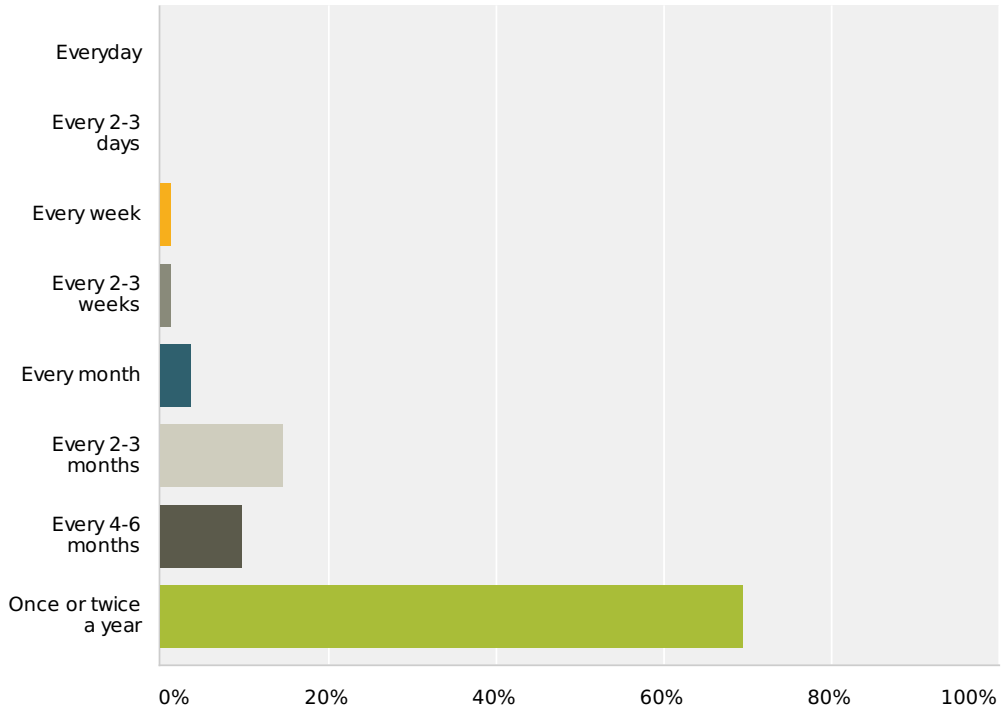
| Answer Choices | Responses | |
|---|---------------|----|
| Account Balances | 86.21% | 75 |
| Account Statements | 79.31% | 69 |
| Transactions | 77.01% | 67 |
| Yield Information | 36.78% | 32 |
| Monthly Summary Report (MSR) | 34.48% | 30 |
| Information for internal financial reporting | 28.74% | 25 |
| Market commentary | 11.49% | 10 |
| Education Center | 2.30% | 2 |
| Total Respondents: 87 | | |

Q9 What other items, topics or changes would improve the usefulness of the Florida PRIME website?

Answered: 15 Skipped: 74

Q10 How often do you call or email your SBA Florida PRIME service representative?

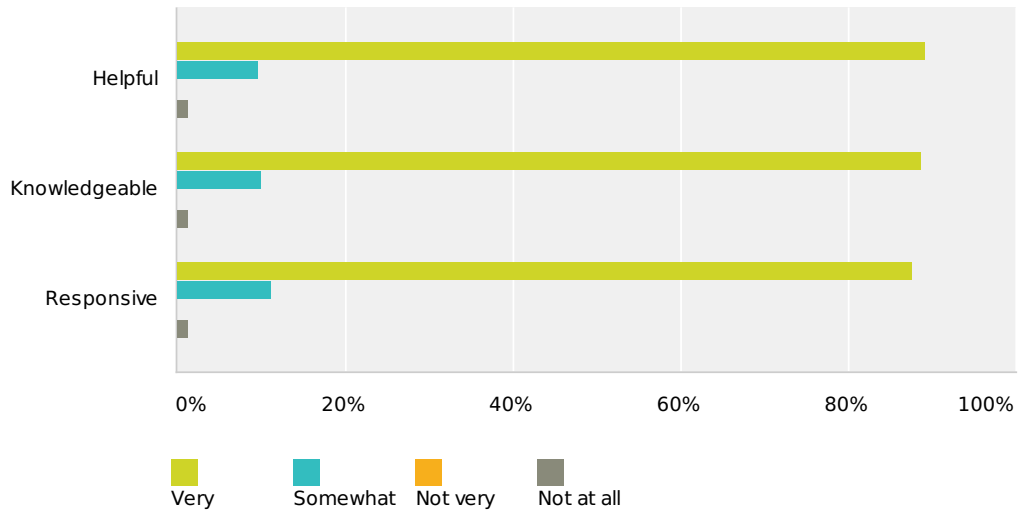
Answered: 82 Skipped: 7



| Answer Choices | Responses |
|-----------------------------|------------------|
| Everyday | 0% 0 |
| Every 2-3 days | 0% 0 |
| Every week | 1.22% 1 |
| Every 2-3 weeks | 1.22% 1 |
| Every month | 3.66% 3 |
| Every 2-3 months | 14.63% 12 |
| Every 4-6 months | 9.76% 8 |
| Once or twice a year | 69.51% 57 |
| Total | 82 |

Q11 Please rate your SBA Florida PRIME representative in each of the following categories/areas.

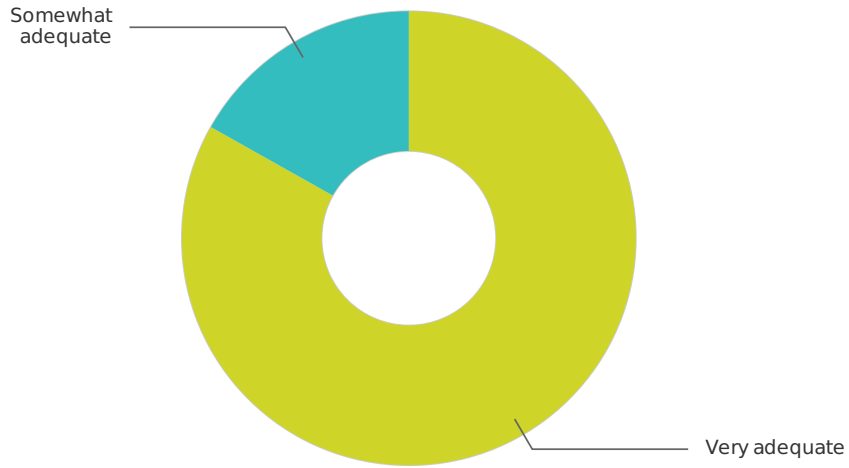
Answered: 83 Skipped: 6



| | Very | Somewhat | Not very | Not at all | Total |
|----------------------|---------------------|--------------------|----------------|-------------------|-------|
| Helpful | 89.16% 74 | 9.64% 8 | 0% 0 | 1.20% 1 | 83 |
| Knowledgeable | 88.75% 71 | 10% 8 | 0% 0 | 1.25% 1 | 80 |
| Responsive | 87.65% 71 | 11.11% 9 | 0% 0 | 1.23% 1 | 81 |

Q12 How would you characterize your monthly Florida PRIME account statement?

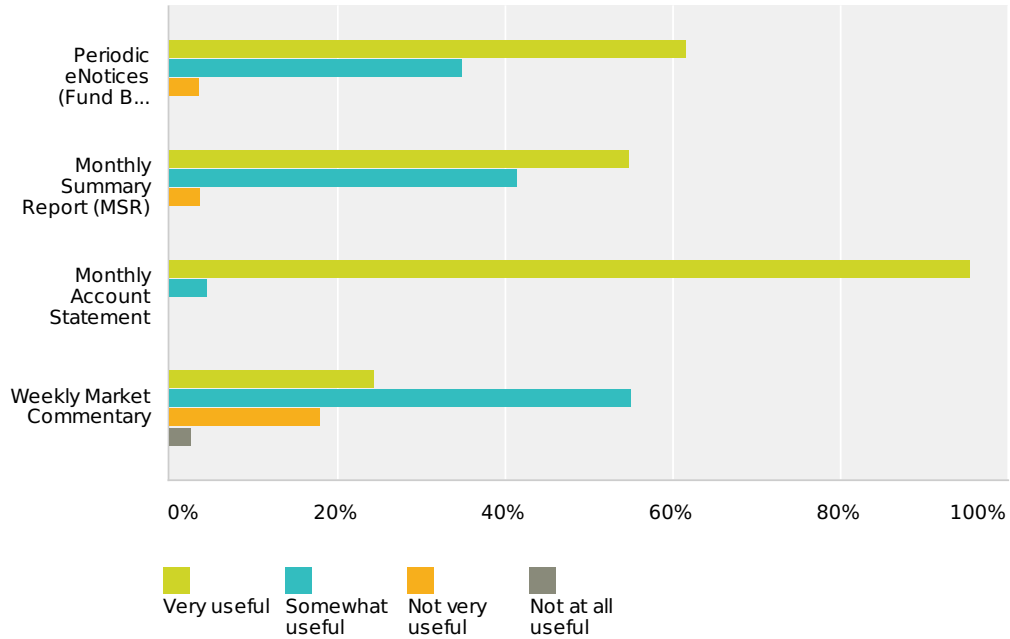
Answered: 89 Skipped: 0



| Answer Choices | Responses | |
|----------------------------|---------------|----|
| Very adequate | 83.15% | 74 |
| Somewhat adequate | 16.85% | 15 |
| Not very adequate | 0% | 0 |
| Not at all adequate | 0% | 0 |
| Total | | 89 |

Q13 How useful do you find the following types of participant communications?

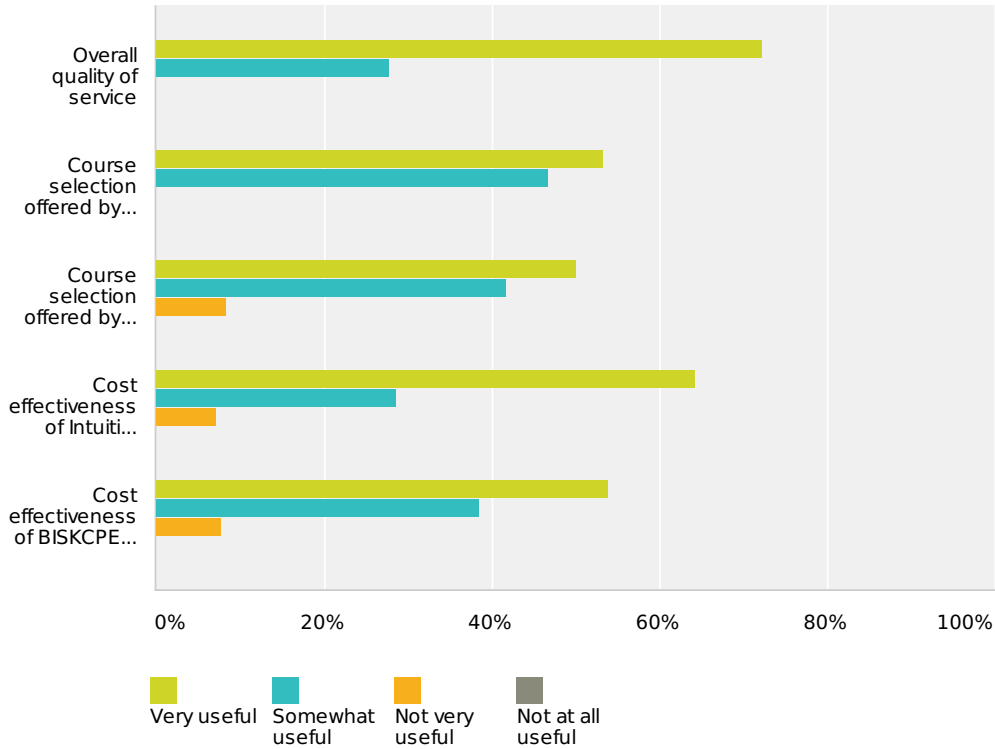
Answered: 89 Skipped: 0



| | Very useful | Somewhat useful | Not very useful | Not at all useful | Total |
|---|---------------------|---------------------|---------------------|-------------------|-------|
| Periodic eNotices (Fund B distributions, etc.) | 61.63% 53 | 34.88% 30 | 3.49% 3 | 0% 0 | 86 |
| Monthly Summary Report (MSR) | 54.88% 45 | 41.46% 34 | 3.66% 3 | 0% 0 | 82 |
| Monthly Account Statement | 95.51% 85 | 4.49% 4 | 0% 0 | 0% 0 | 89 |
| Weekly Market Commentary | 24.36% 19 | 55.13% 43 | 17.95% 14 | 2.56% 2 | 78 |

Q14 If you've utilized services from the Florida PRIME Education Center during the last 12 months, please rate the following:

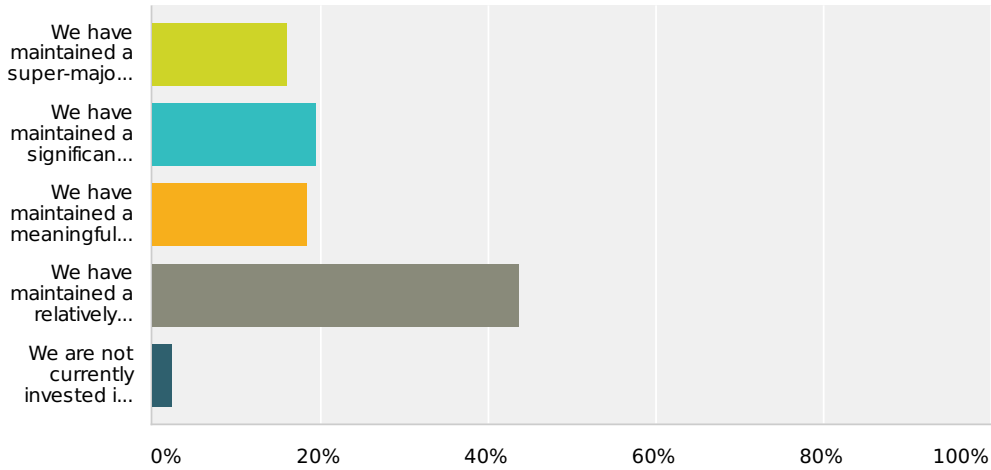
Answered: 18 Skipped: 71



| | Very useful | Somewhat useful | Not very useful | Not at all useful | Total |
|--|---------------------|--------------------|-------------------|-------------------|-------|
| Overall quality of service | 72.22% 13 | 27.78% 5 | 0% 0 | 0% 0 | 18 |
| Course selection offered by Intuition | 53.33% 8 | 46.67% 7 | 0% 0 | 0% 0 | 15 |
| Course selection offered by BiskCPEasy | 50% 6 | 41.67% 5 | 8.33% 1 | 0% 0 | 12 |
| Cost effectiveness of Intuition training | 64.29% 9 | 28.57% 4 | 7.14% 1 | 0% 0 | 14 |
| Cost effectiveness of BISKCPEasy training | 53.85% 7 | 38.46% 5 | 7.69% 1 | 0% 0 | 13 |

Q15 Please check the box which best describes your organization's use of Florida PRIME.

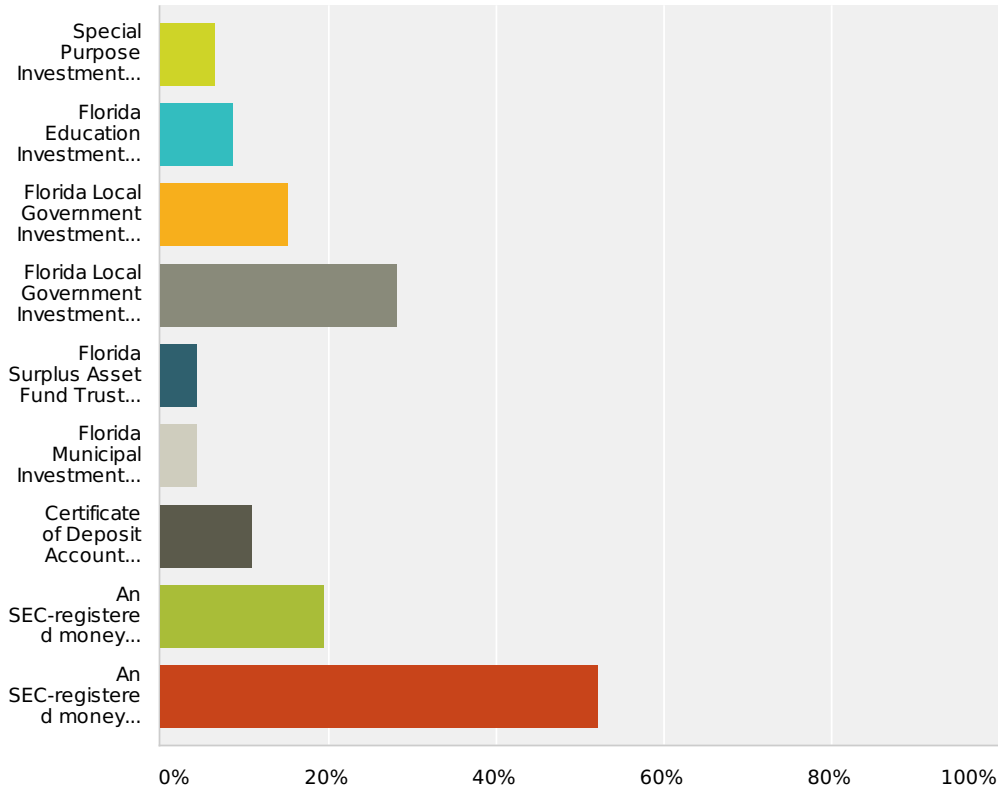
Answered: 87 Skipped: 2



| Answer Choices | Responses |
|--|------------------|
| We have maintained a super-majority percentage (above 75%) of our surplus funds in Florida PRIME during the last year. | 16.09% 14 |
| We have maintained a significant percentage (between 50% and 75%) of our surplus funds in Florida PRIME during the last year. | 19.54% 17 |
| We have maintained a meaningful percentage (between 25% and 50%) of our surplus funds in Florida PRIME during the last year. | 18.39% 16 |
| We have maintained a relatively small percentage (less than 25%) of our surplus funds in Florida PRIME during the last year. | 43.68% 38 |
| We are not currently invested in Florida PRIME. | 2.30% 2 |
| Total | 87 |

Q16 Please select any other investment vehicles your organization utilized over the past 12 months (check any that apply)

Answered: 46 Skipped: 43

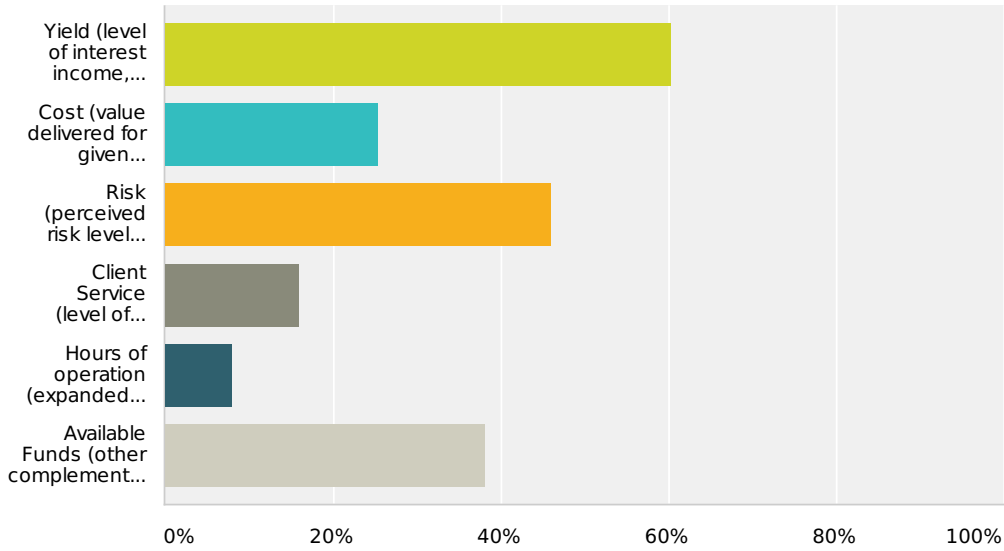


| Answer Choices | Responses |
|--|-----------|
| Special Purpose Investment Accounts ("SPIA") offered by the State of Florida, Division of Treasury. | 6.52% 3 |
| Florida Education Investment Trust Fund ("FEITF") offered by the Florida School Boards Association and the Florida Association of District Superintendents. | 8.70% 4 |
| Florida Local Government Investment Trust ("Day to Day Fund") offered the Florida Association of Court Clerks & Comptrollers (FACC). | 15.22% 7 |
| Florida Local Government Investment Trust ("Investment Trust") offered the Florida Association of Court Clerks & Comptrollers (FACC). | 28.26% 13 |
| Florida Surplus Asset Fund Trust ("FLSAFE") offered by Florida Management and Administrative Services. | 4.35% 2 |
| Florida Municipal Investment Trust ("FMiVT - 0-2 Year High Quality Bond Fund") offered by the Florida League of Cities. | 4.35% 2 |
| Certificate of Deposit Account Registry Service ("CDARS") offered by Promontory Interfinancial Network. | 10.87% 5 |
| An SEC-registered money market fund offered by Federated Investors. | 19.57% 9 |
| An SEC-registered money market fund offered by any other financial services provider. | 52.17% 24 |

Total Respondents: 46

Q17 What do you like most about competing services currently available from other companies? (check any that apply)

Answered: 63 Skipped: 26

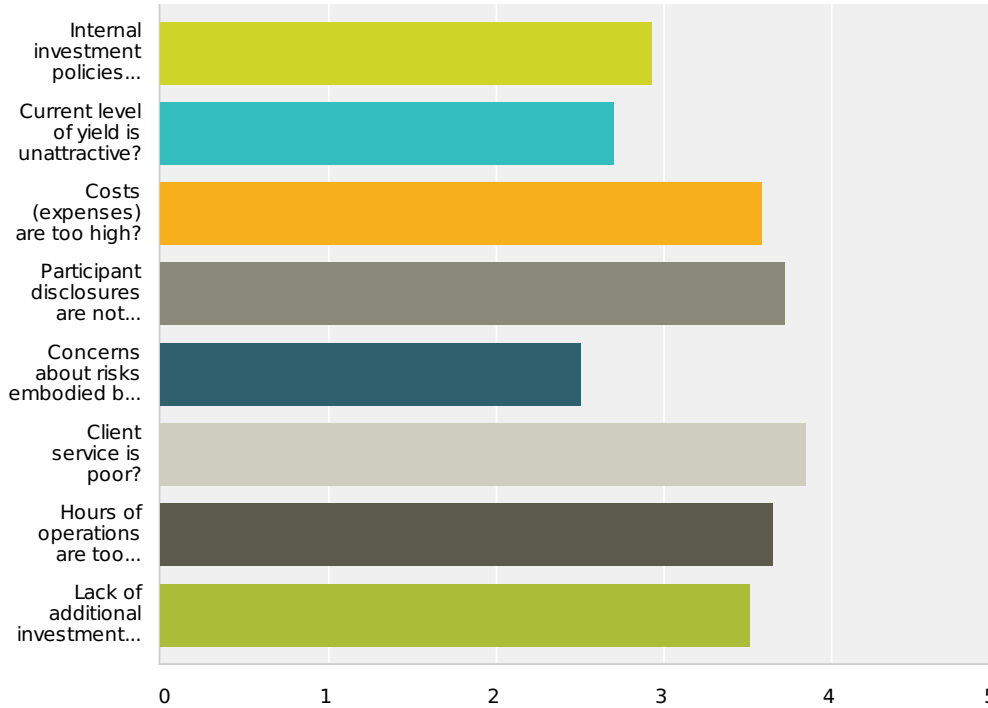


| Answer Choices | Responses |
|--|------------------|
| Yield (level of interest income, return potential)? | 60.32% 38 |
| Cost (value delivered for given service)? | 25.40% 16 |
| Risk (perceived risk levels adjusted for level of return)? | 46.03% 29 |
| Client Service (level of services provided, unique services)? | 15.87% 10 |
| Hours of operation (expanded trading intra-day)? | 7.94% 5 |
| Available Funds (other complementary investment vehicles to choose from)? | 38.10% 24 |

Total Respondents: 63

Q18 What is preventing your governmental entity from using Florida PRIME as a more significant part of your cash management program?

Answered: 71 Skipped: 18



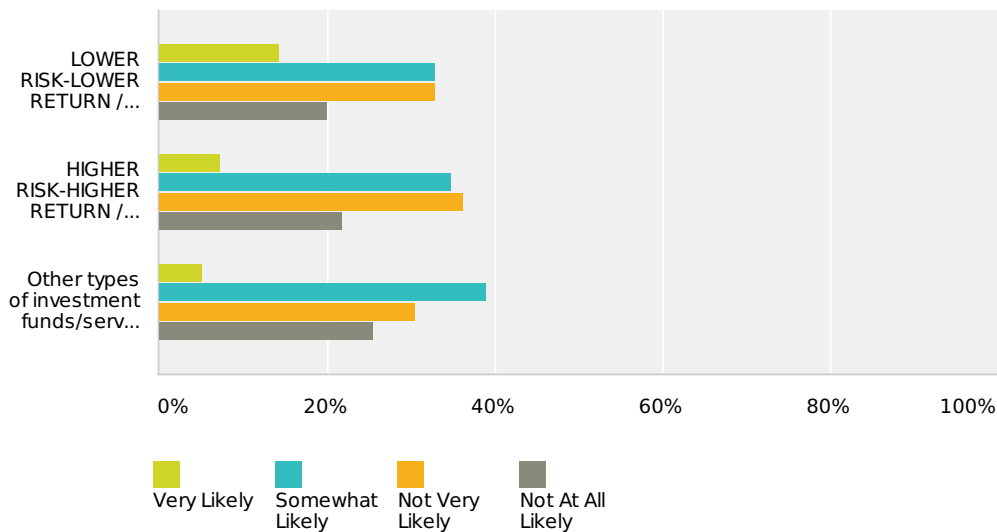
| | Major Reason | Moderate Reason | Minor Reason | Not a Reason At All | Total | Average Rating |
|--|---------------------|---------------------|---------------------|---------------------|-------|----------------|
| Internal investment policies prevent higher allocation? | 19.67% 12 | 21.31% 13 | 4.92% 3 | 54.10% 33 | 61 | 2.93 |
| Current level of yield is unattractive? | 24.14% 14 | 17.24% 10 | 22.41% 13 | 36.21% 21 | 58 | 2.71 |
| Costs (expenses) are too high? | 3.92% 2 | 5.88% 3 | 17.65% 9 | 72.55% 37 | 51 | 3.59 |
| Participant disclosures are not adequate? | 1.96% 1 | 5.88% 3 | 9.80% 5 | 82.35% 42 | 51 | 3.73 |
| Concerns about risks embodied by portfolio holdings? | 29.51% 18 | 22.95% 14 | 14.75% 9 | 32.79% 20 | 61 | 2.51 |
| Client service is poor? | 1.89% 1 | 1.89% 1 | 5.66% 3 | 90.57% 48 | 53 | 3.85 |

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| | | | | | | |
|---|-------------------|--------------------|---------------------|---------------------|----|------|
| Hours of operations are too limited? | 1.92% 1 | 3.85% 2 | 21.15% 11 | 73.08% 38 | 52 | 3.65 |
| Lack of additional investment products offered by SBA? | 3.85% 2 | 11.54% 6 | 13.46% 7 | 71.15% 37 | 52 | 3.52 |

Q19 If the SBA were to develop one (or more) additional governmental investment pools with either lower or higher levels of risk and return, what level of interest would you have for investing in such funds? These additional investment vehicles would be distinct from Florida PRIME, but with very similar client service and investment operations.

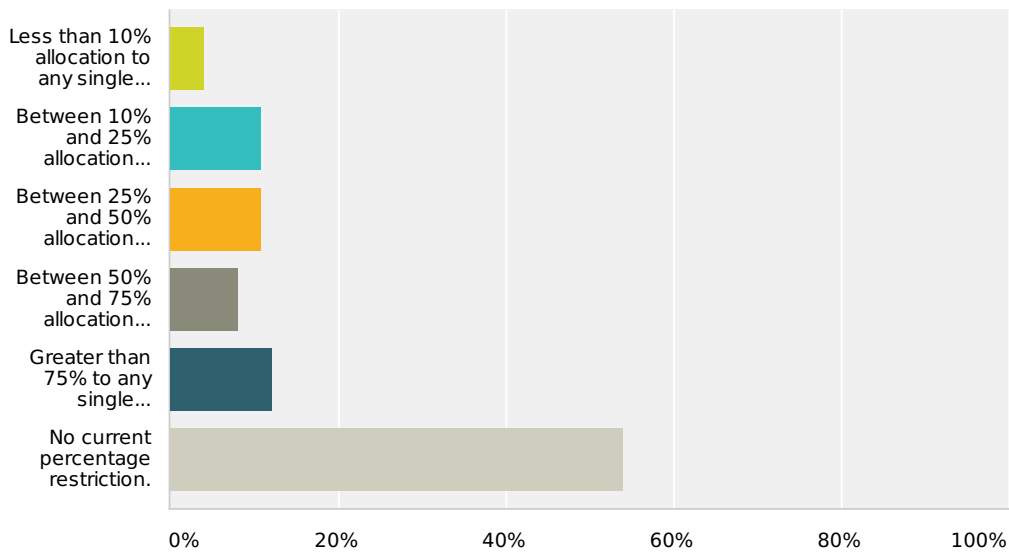
Answered: 73 Skipped: 16



| | Very Likely | Somewhat Likely | Not Very Likely | Not At All Likely | Total |
|---|---------------------|---------------------|---------------------|---------------------|-------|
| LOWER RISK-LOWER RETURN / Government or Treasury Fund (with no credit risk, a weighted average maturity similar to, or less, than Florida PRIME). | 14.29% 10 | 32.86% 23 | 32.86% 23 | 20% 14 | 70 |
| HIGHER RISK-HIGHER RETURN / Enhanced Cash or Ultra Short-term Fund (with increased credit risk relative to Florida PRIME, a higher weighted average maturity, and variable net asset value). | 7.25% 5 | 34.78% 24 | 36.23% 25 | 21.74% 15 | 69 |
| Other types of investment funds/services? | 5.08% 3 | 38.98% 23 | 30.51% 18 | 25.42% 15 | 59 |

Q20 Many organizations maintain investment policies governing the asset allocation of their cash management programs. If your organization has a relevant investment policy covering your cash management program, please select the maximum amount your organization can allocate to Florida PRIME and comply with your investment policies?

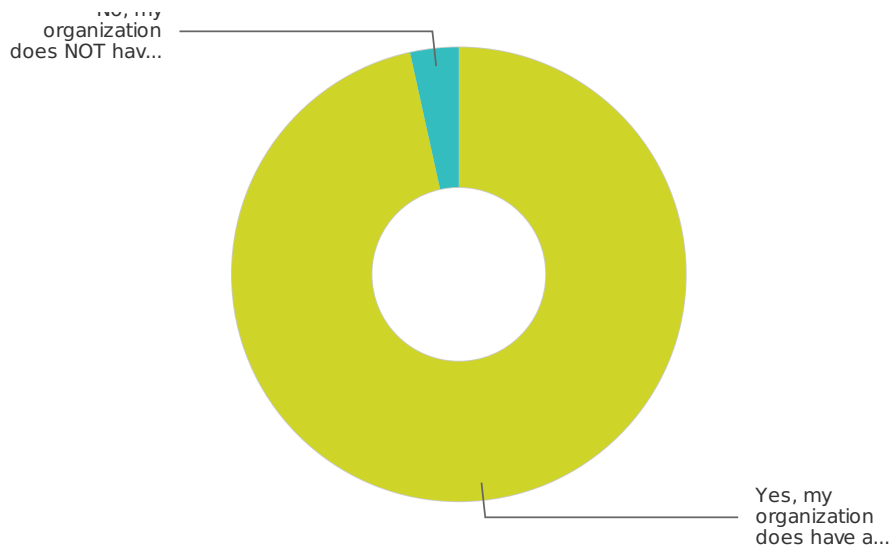
Answered: 74 Skipped: 15



| Answer Choices | Responses |
|--|------------------|
| Less than 10% allocation to any single governmental investment pool (or money market fund). | 4.05% 3 |
| Between 10% and 25% allocation to any single governmental investment pool (or money market fund). | 10.81% 8 |
| Between 25% and 50% allocation to any single governmental investment pool (or money market fund). | 10.81% 8 |
| Between 50% and 75% allocation to any single governmental investment pool (or money market fund). | 8.11% 6 |
| Greater than 75% to any single governmental investment pool (or money market fund). | 12.16% 9 |
| No current percentage restriction. | 54.05% 40 |
| Total | 74 |

Q21 Do you currently have investments in Fund B?

Answered: 87 Skipped: 2



| Answer Choices | Responses | |
|---|---------------|----|
| Yes, my organization does have a current balance in Fund B. | 96.55% | 84 |
| No, my organization does NOT have a current balance in Fund B. | 3.45% | 3 |
| Total | | 87 |

Q22 Please offer any additional suggestions you have about how Florida PRIME's effectiveness could be enhanced for your organization.

Answered: 11 Skipped: 78

Q23 May we contact you if we have additional questions? If so, please fill out the following information:

Answered: 38 Skipped: 51

| Answer Choices | Responses | Responses |
|-----------------------|------------------|-----------|
| Name: | Responses | 97.37% 37 |
| Company: | Responses | 94.74% 36 |
| Address: | Responses | 94.74% 36 |
| Address 2: | Responses | 10.53% 4 |
| City/Town: | Responses | 97.37% 37 |
| State: | Responses | 97.37% 37 |
| Zip Code: | Responses | 97.37% 37 |
| Email Address: | Responses | 97.37% 37 |
| Phone Number: | Responses | 89.47% 34 |
| Total Respondents: 38 | | |