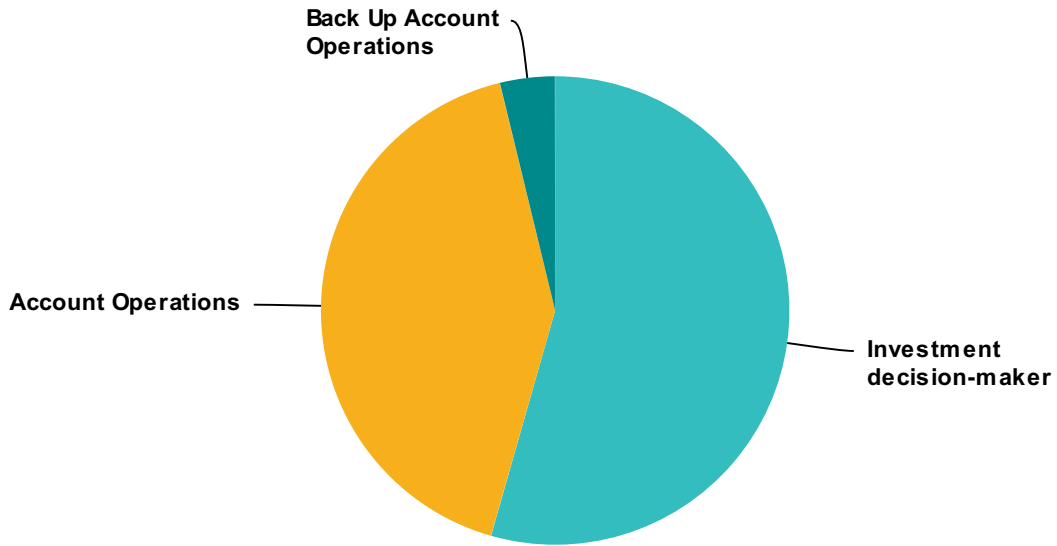


Q1 What is your role in managing your Florida PRIME account(s)?

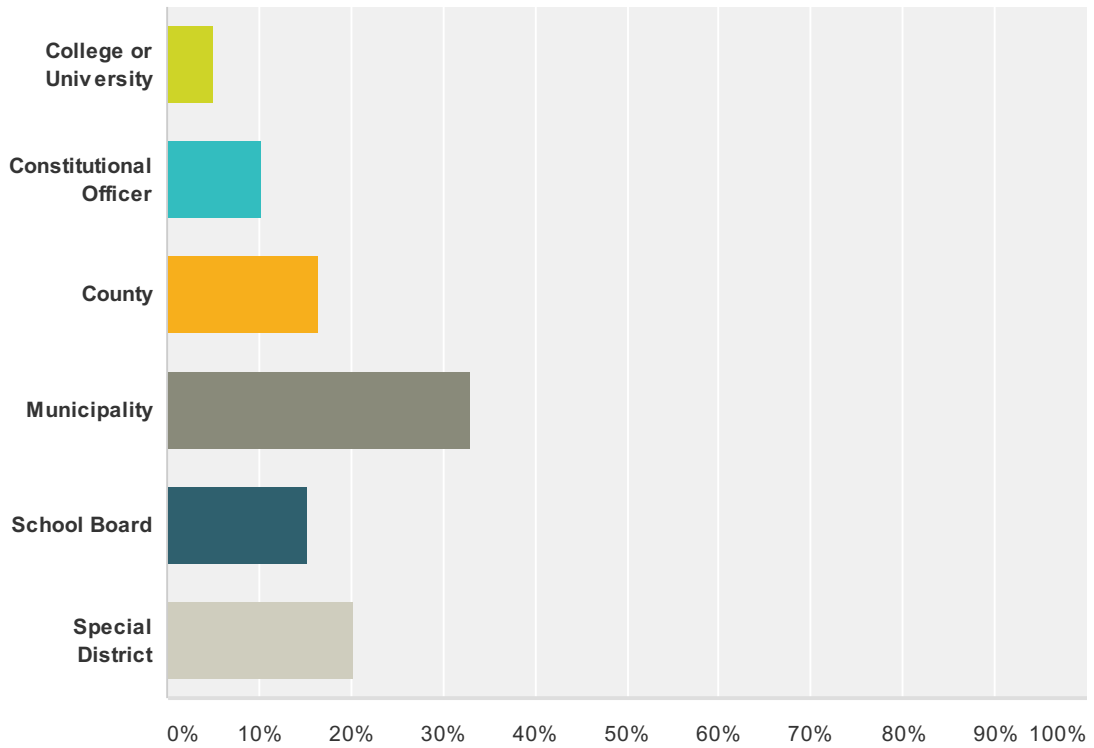
Answered: 79 Skipped: 5



Answer Choices	Responses	
Investment decision maker	54.43%	43
Account Operations	41.77%	33
Back Up Account Operations	3.80%	3
Total		79

Q2 How do you classify the type of your governmental unit?

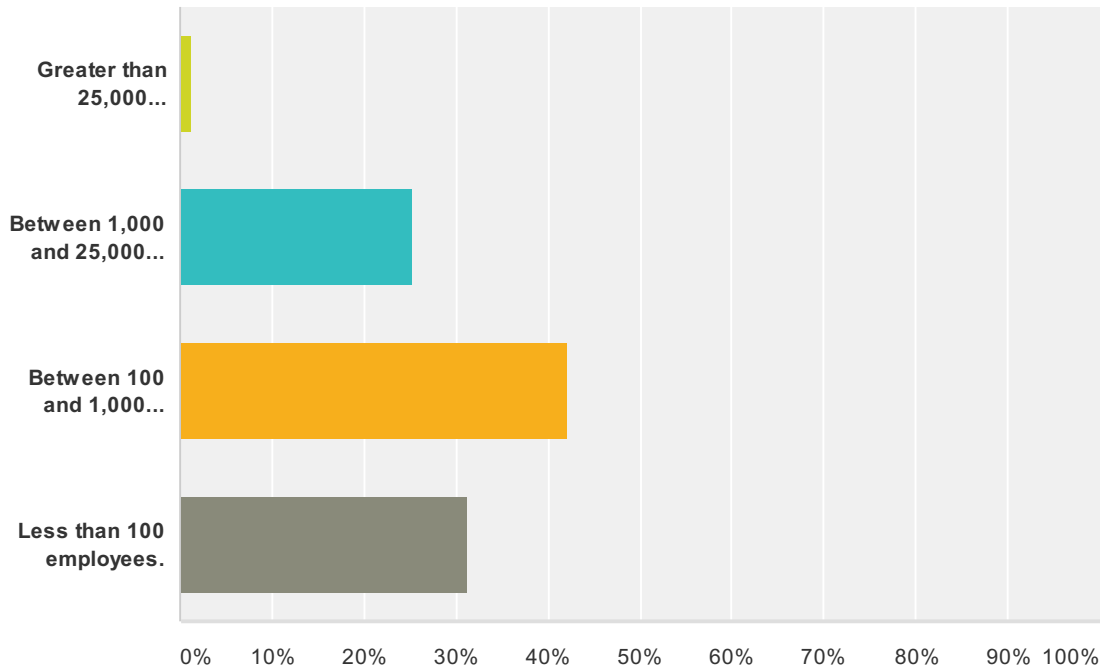
Answered: 79 Skipped: 5



Answer Choices	Responses
College or University	5.06% 4
Constitutional Officer	10.13% 8
County	16.46% 13
Municipality	32.91% 26
School Board	15.19% 12
Special District	20.25% 16
Total	79

Q3 Please indicate the size of your organization.

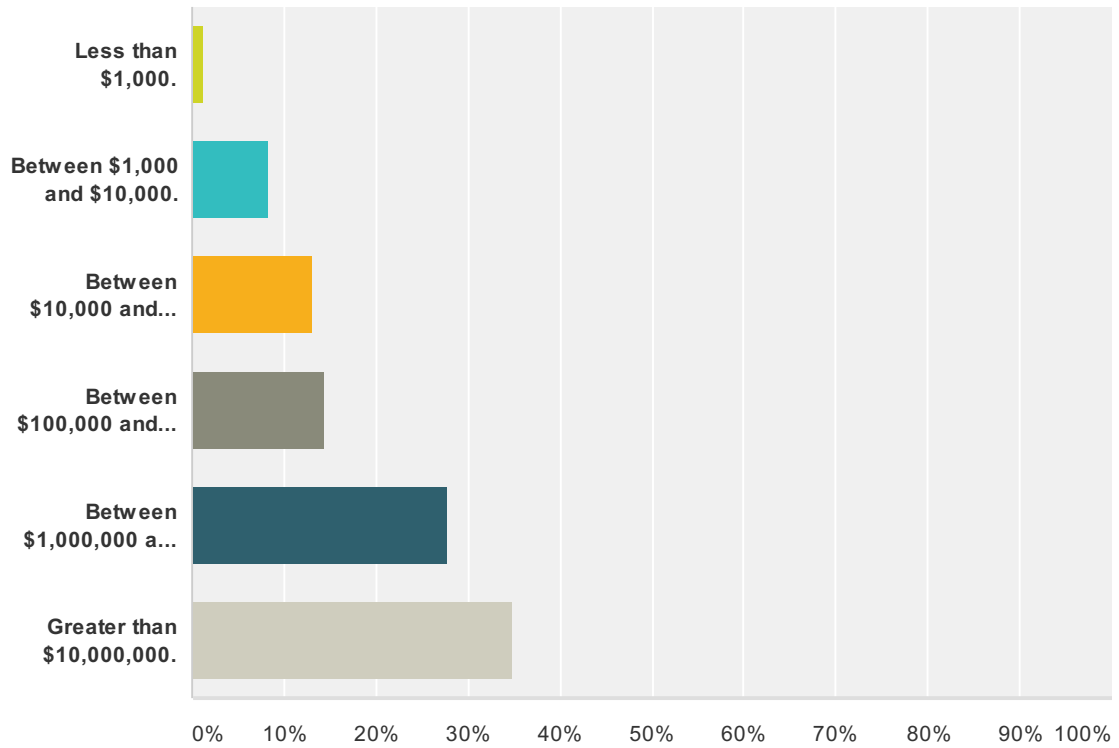
Answered: 83 Skipped: 1



Answer Choices	Responses
Greater than 25,000 emp oyees.	1.20% 1
Between 1,000 and 25,000 emp oyees.	25.30% 21
Between 100 and 1,000 emp oyees.	42.17% 35
Less than 100 emp oyees.	31.33% 26
Total	83

Q4 What is your approximate account balance?

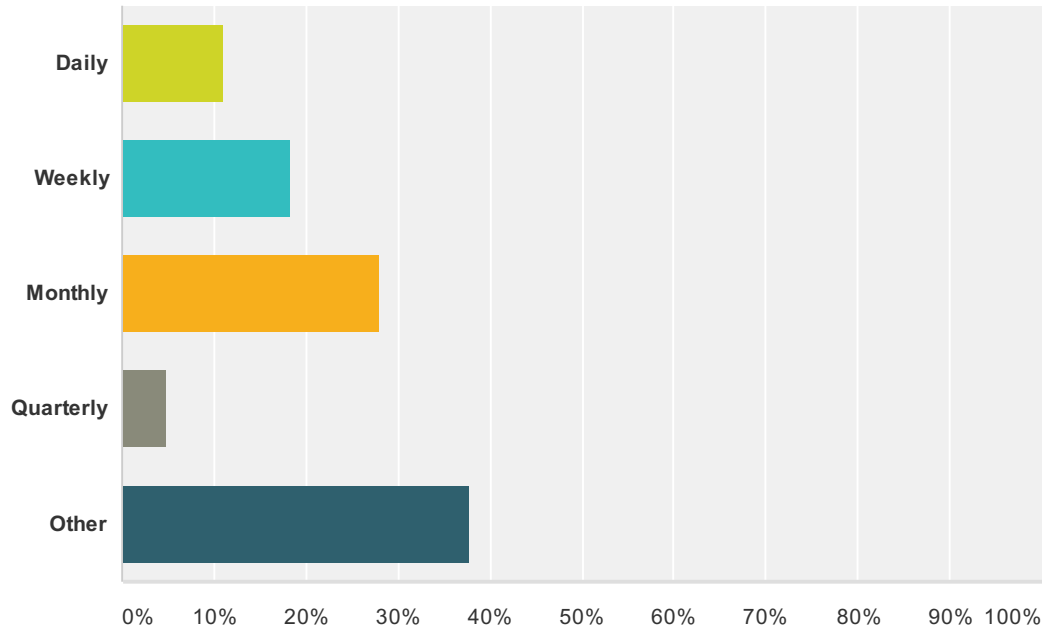
Answered: 83 Skipped: 1



Answer Choices	Responses
Less than \$1,000.	1.20% 1
Between \$1,000 and \$10,000.	8.43% 7
Between \$10,000 and \$100,000.	13.25% 11
Between \$100,000 and \$1,000,000.	14.46% 12
Between \$1,000,000 and \$10,000,000.	27.71% 23
Greater than \$10,000,000.	34.94% 29
Total	83

Q5 How often does your organization initiate financial transactions in your Florida PRIME account(s)?

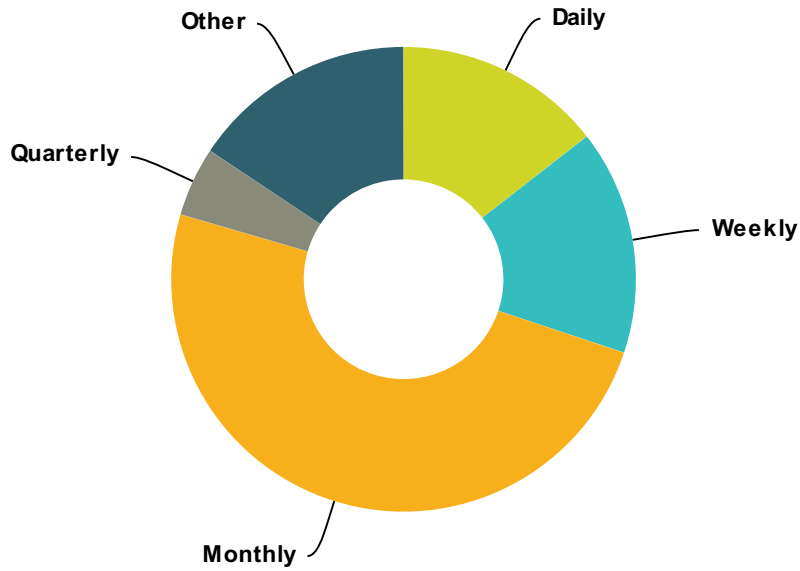
Answered: 82 Skipped: 2



Answer Choices	Responses	Count
Da y	10.98%	9
Week y	18.29%	15
Month y	28.05%	23
Quarter y	4.88%	4
Other	37.80%	31
Total		82

Q6 How often do you utilize the Florida PRIME Website?

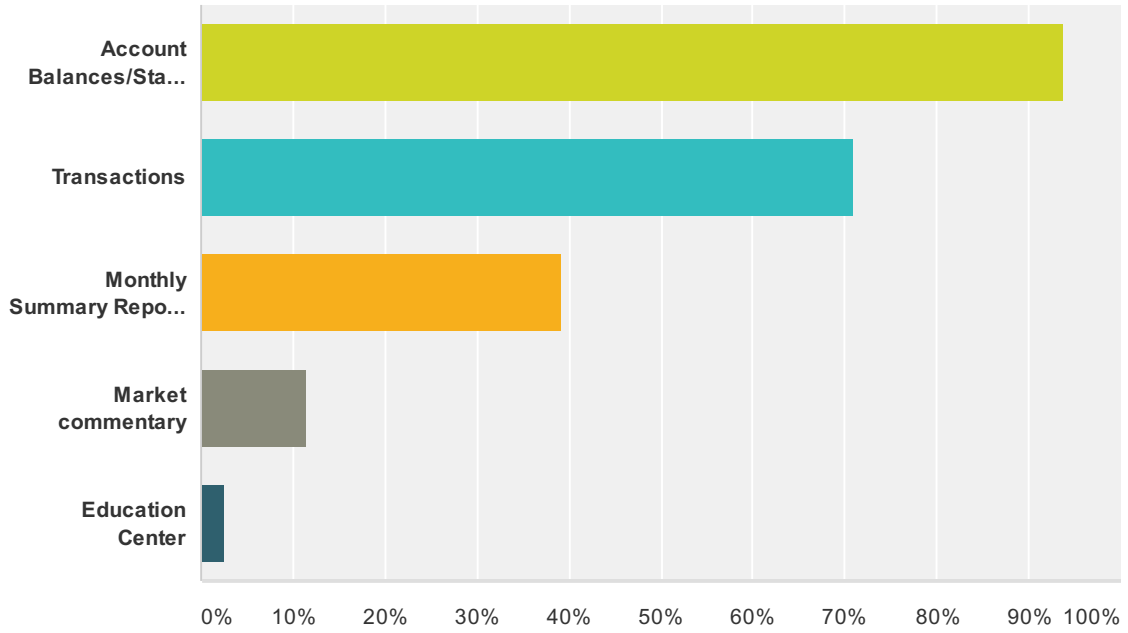
Answered: 83 Skipped: 1



Answer Choices	Responses	
Da y	14.46%	12
Week y	15.66%	13
Month y	49.40%	41
Quarter y	4.82%	4
Other	15.66%	13
Total		83

Q7 Please mark all items that you routinely access on the Florida PRIME website:

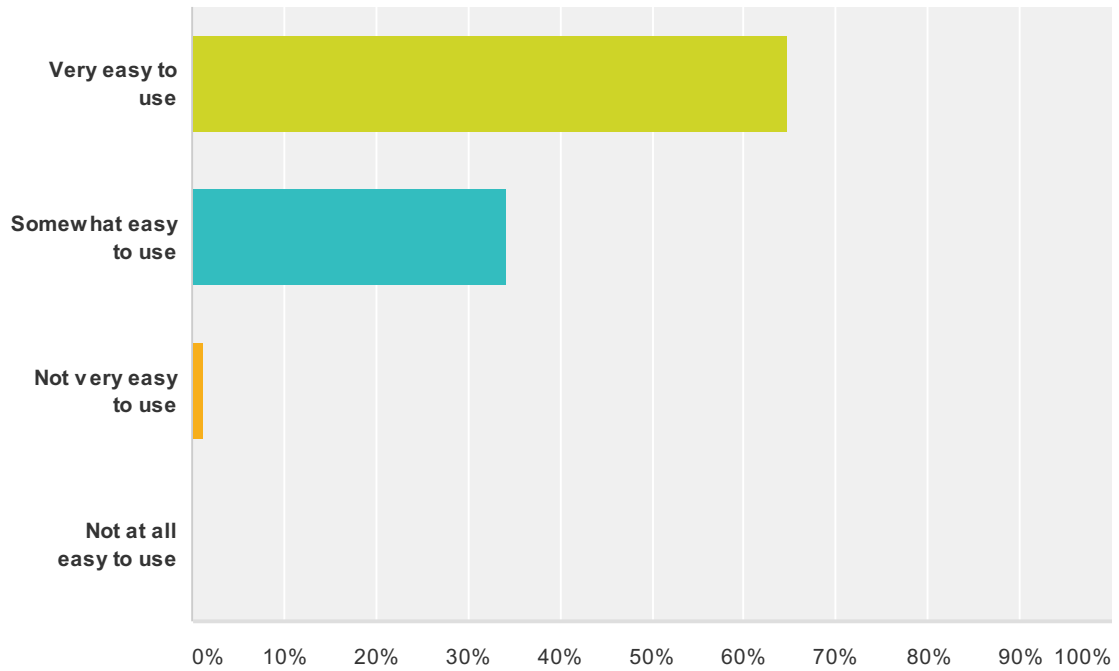
Answered: 79 Skipped: 5



Answer Choices	Responses
Account Balances/Statements	93.67% 74
Transactions	70.89% 56
Monthly Summary Report (MSR)	39.24% 31
Market commentary	11.39% 9
Education Center	2.53% 2
Total Respondents: 79	

Q8 When using the Florida PRIME website, would you describe the functionality as:

Answered: 82 Skipped: 2



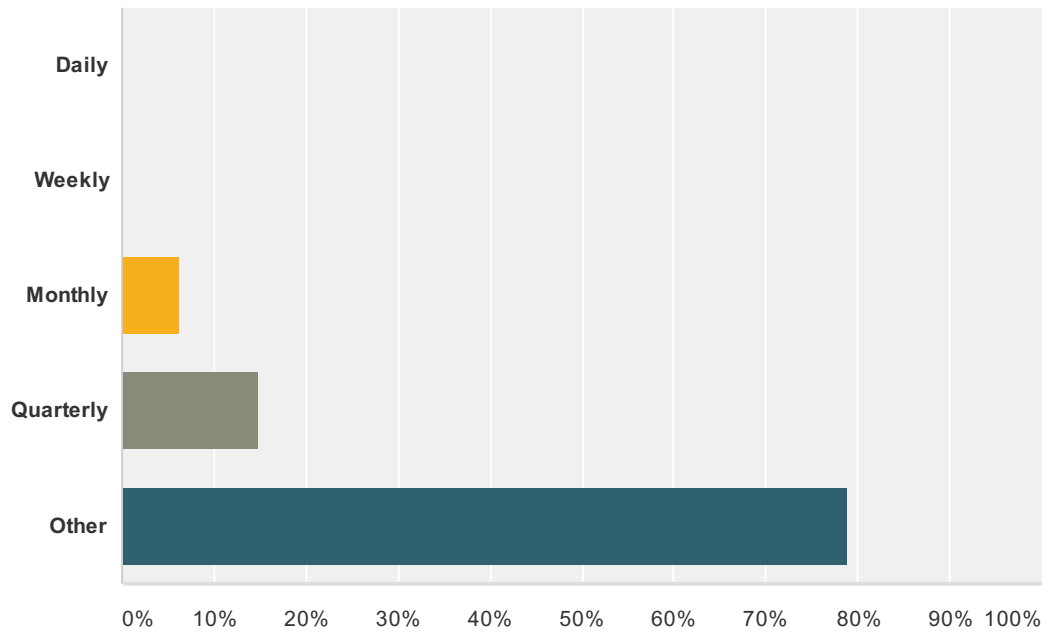
Answer Choices	Responses	
Very easy to use	64.63%	53
Somewhat easy to use	34.15%	28
Not very easy to use	1.22%	1
Not at a easy to use	0.00%	0
Total		82

**Q9 What other items, topics or changes
would improve the usefulness of the
Florida PRIME website?**

Answered: 20 Skipped: 64

Q10 How often do you call or email your SBA Florida PRIME service representative?

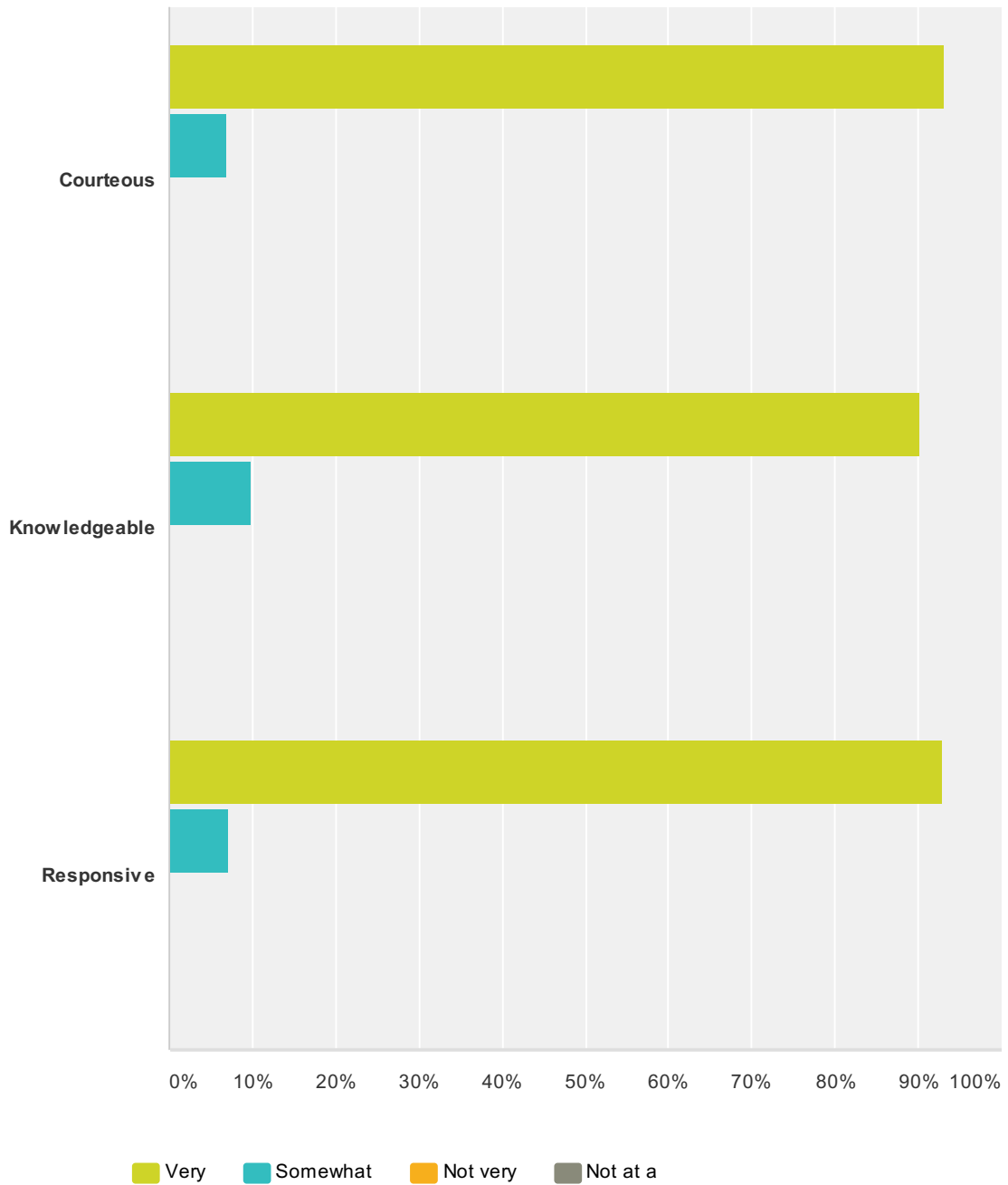
Answered: 81 Skipped: 3



Answer Choices	Responses
Da y	0.00% 0
Week y	0.00% 0
Month y	6.17% 5
Quarter y	14.81% 12
Other	79.01% 64
Total	81

Q11 Please rate your SBA Florida PRIME representative in each of the following areas.

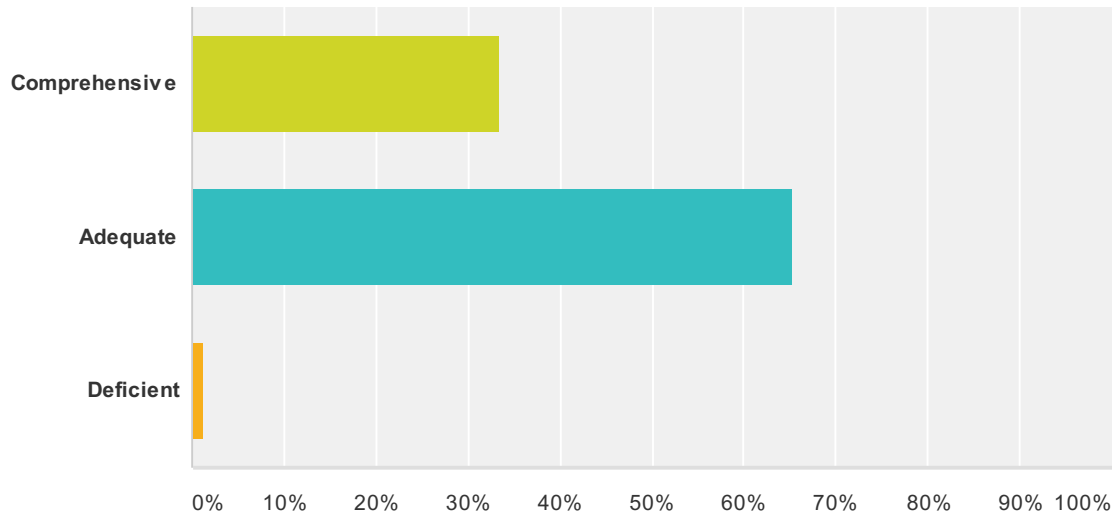
Answered: 72 Skipped: 12



	Very	Somewhat	Not very	Not at all	Total
Courteous	93.06% 67	6.94% 5	0.00% 0	0.00% 0	72
Knowledgeable	90.28% 65	9.72% 7	0.00% 0	0.00% 0	72
Responsive	92.96% 66	7.04% 5	0.00% 0	0.00% 0	71

Q12 How would you characterize your monthly Florida PRIME account statement?

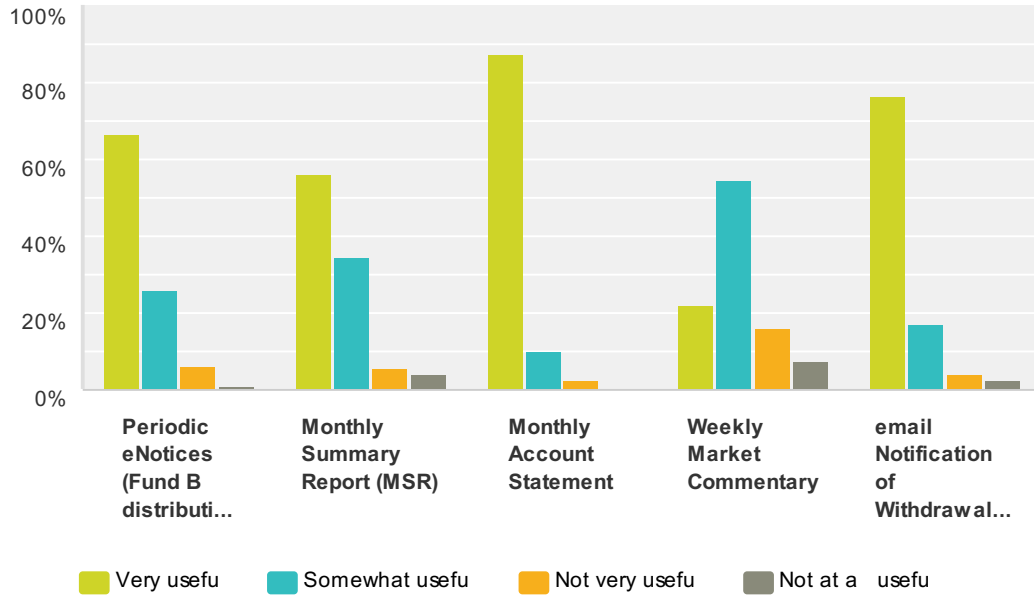
Answered: 81 Skipped: 3



Answer Choices	Responses
Comprehensive	33.33% 27
Adequate	65.43% 53
Deficient	1.23% 1
Total	81

Q13 How useful do you find the following types of participant communications?

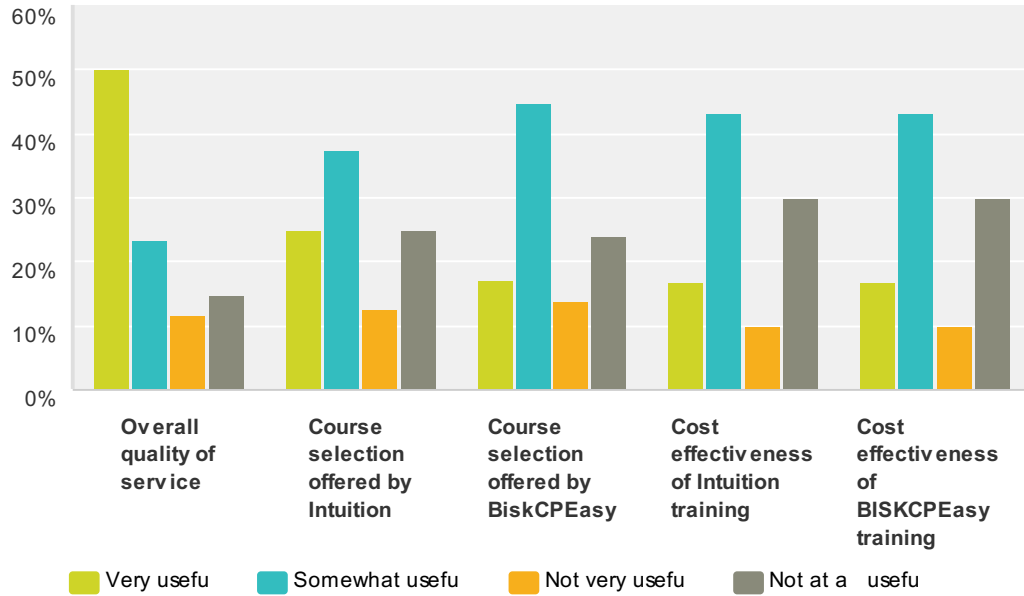
Answered: 82 Skipped: 2



	Very useful	Somewhat useful	Not very useful	Not at all useful	Total
Periodic eNotices (Fund B distributions, etc.)	66.67% 54	25.93% 21	6.17% 5	1.23% 1	81
Monthly Summary Report (MSR)	56.00% 42	34.67% 26	5.33% 4	4.00% 3	75
Monthly Account Statement	87.65% 71	9.88% 8	2.47% 2	0.00% 0	81
Weekly Market Commentary	22.06% 15	54.41% 37	16.18% 11	7.35% 5	68
email Notification of Withdrawals & Changes to Bank Instructions	76.32% 58	17.11% 13	3.95% 3	2.63% 2	76

Q14 Please rate the added value from using the Florida PRIME Education Center:

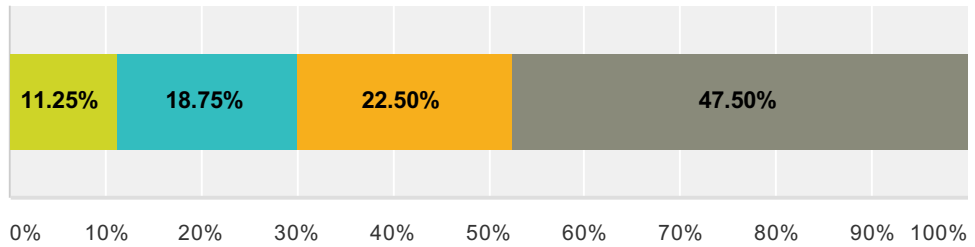
Answered: 34 Skipped: 50



	Very useful	Somewhat useful	Not very useful	Not at all useful	Total
Overall quality of service	50.00% 17	23.53% 8	11.76% 4	14.71% 5	34
Course selection offered by Intuition	25.00% 8	37.50% 12	12.50% 4	25.00% 8	32
Course selection offered by BiskCPEasy	17.24% 5	44.83% 13	13.79% 4	24.14% 7	29
Cost effectiveness of Intuition training	16.67% 5	43.33% 13	10.00% 3	30.00% 9	30
Cost effectiveness of BISKCPEasy training	16.67% 5	43.33% 13	10.00% 3	30.00% 9	30

Q15 Please check the box which best describes your organization's use of Florida PRIME.

Answered: 80 Skipped: 4

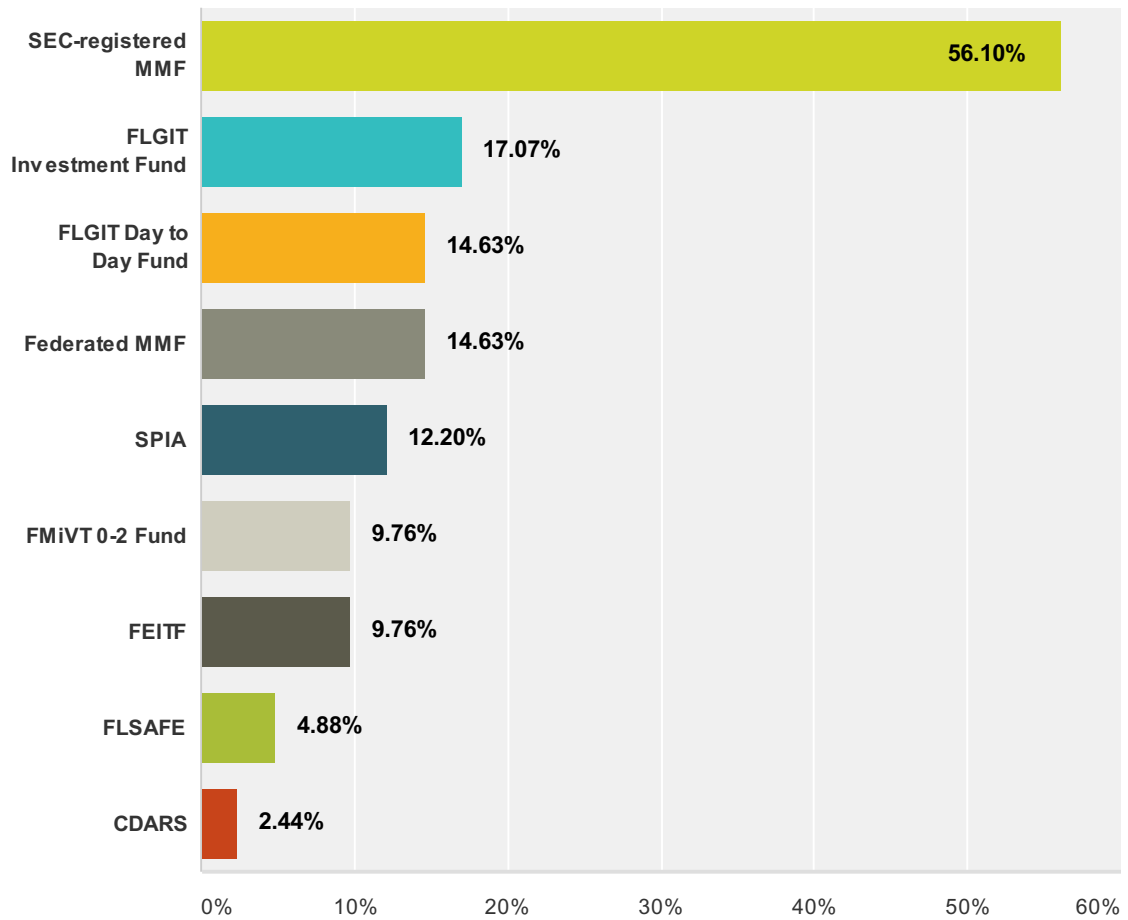


- We have maintained greater than 75% of our surplus funds in Florida PRIME during the last year.
- We have maintained between 50% and 75% of our surplus funds in Florida PRIME during the last year.
- We have maintained between 25% and 50% of our surplus funds in Florida PRIME during the last year.
- We have maintained less than 25% of our surplus funds in Florida PRIME during the last year.
- We are not currently invested in Florida PRIME.

Answer Choices	Responses
We have maintained greater than 75% of our surplus funds in Florida PRIME during the last year.	11.25% 9
We have maintained between 50% and 75% of our surplus funds in Florida PRIME during the last year.	18.75% 15
We have maintained between 25% and 50% of our surplus funds in Florida PRIME during the last year.	22.50% 18
We have maintained less than 25% of our surplus funds in Florida PRIME during the last year.	47.50% 38
We are not currently invested in Florida PRIME.	0.00% 0
Total	80

Q16 Please select any other investment vehicles your organization used over the past 12 months (check any that apply)

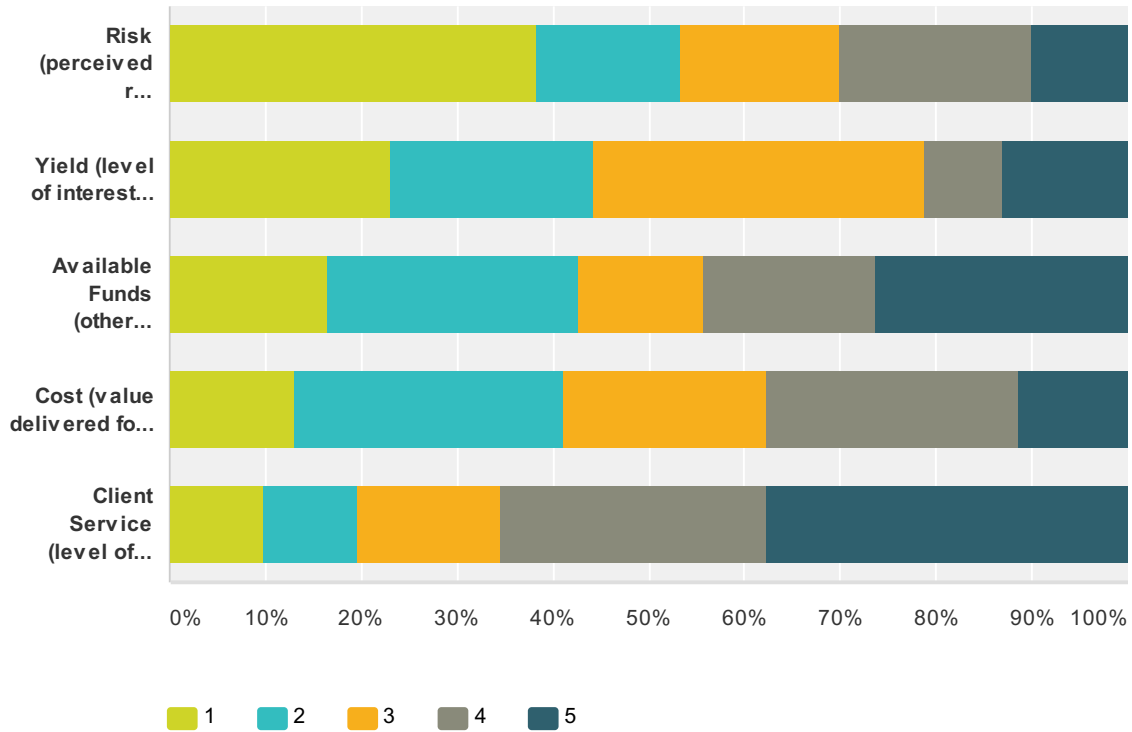
Answered: 41 Skipped: 43



Answer Choices	Responses	
SEC registered MMF	56.10%	23
FLGIT Investment Fund	17.07%	7
FLGIT Day to Day Fund	14.63%	6
Federated MMF	14.63%	6
SPIA	12.20%	5
FM VT 0 2 Fund	9.76%	4
FEITF	9.76%	4
FLSAFE	4.88%	2
CDARS	2.44%	1
Total Respondents: 41		

Q17 How have competing investment services added value to your organization's investment goals? (rank each feature from 1 to 5, with 1 being the most appealing characteristic)

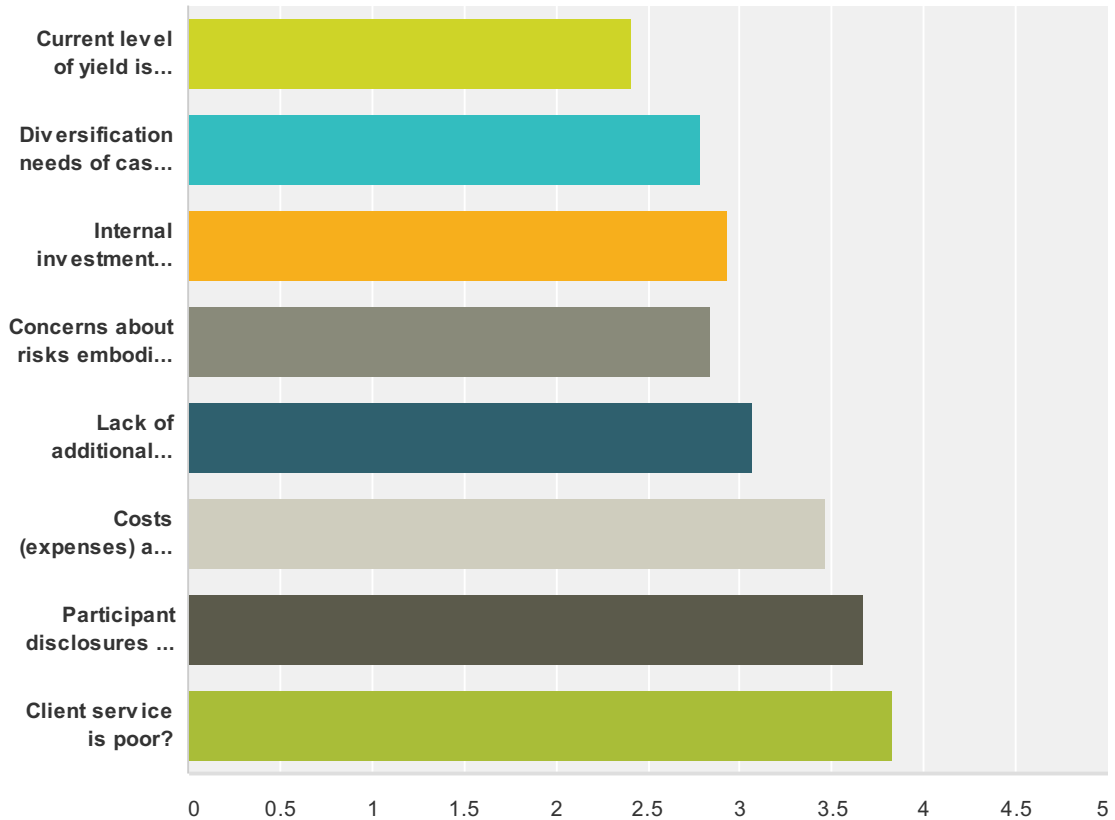
Answered: 61 Skipped: 23



	1	2	3	4	5	Total	Average Ranking
Risk (perceived risk even adjusted for level of return)?	38.33% 23	15.00% 9	16.67% 10	20.00% 12	10.00% 6	60	3.52
Yield (level of interest income, return potential)?	22.95% 14	21.31% 13	34.43% 21	8.20% 5	13.11% 8	61	3.33
Available Funds (other complementary investment vehicles to choose from)?	16.39% 10	26.23% 16	13.11% 8	18.03% 11	26.23% 16	61	2.89
Cost (value delivered for given service)?	13.11% 8	27.87% 17	21.31% 13	26.23% 16	11.48% 7	61	3.05
Client Service (level of service provided, unique services)?	9.84% 6	9.84% 6	14.75% 9	27.87% 17	37.70% 23	61	2.26

Q18 When working with your investable funds, what prevents you from using Florida PRIME as a primary source of cash management services?

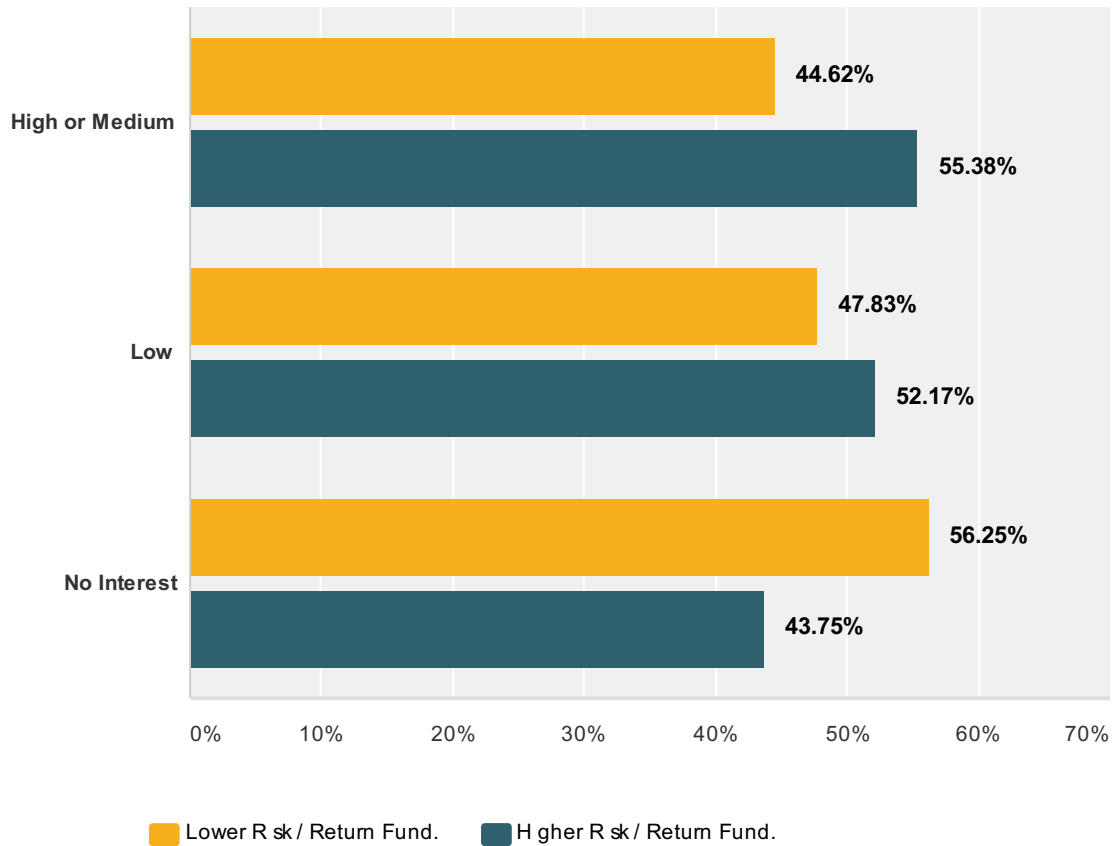
Answered: 73 Skipped: 11



	Major Reason	Moderate Reason	Minor Reason	Not a Reason At All	Total	Average Rating
Current level of yield is unattractive?	27.14% 19	31.43% 22	14.29% 10	27.14% 19	70	2.41
Diversification needs of cash portfolio?	20.59% 14	20.59% 14	17.65% 12	41.18% 28	68	2.79
Internal investment policies prevent higher allocation?	17.65% 12	16.18% 11	22.06% 15	44.12% 30	68	2.93
Concerns about risks embodied by portfolio holdings?	13.04% 9	23.19% 16	30.43% 21	33.33% 23	69	2.84
Lack of additional investment products offered by SBA?	10.45% 7	14.93% 10	31.34% 21	43.28% 29	67	3.07
Costs (expenses) are too high?	1.47% 1	13.24% 9	22.06% 15	63.24% 43	68	3.47
Participant disclosures are not adequate?	0.00% 0	5.80% 4	21.74% 15	72.46% 50	69	3.67
Client service is poor?	0.00% 0	5.80% 4	5.80% 4	88.41% 61	69	3.83

Q19 If the SBA were to develop additional investment pools with either lower or higher levels of risk and return, what level of interest would you have for investing in such funds? Additional investment funds would complement Florida PRIME.

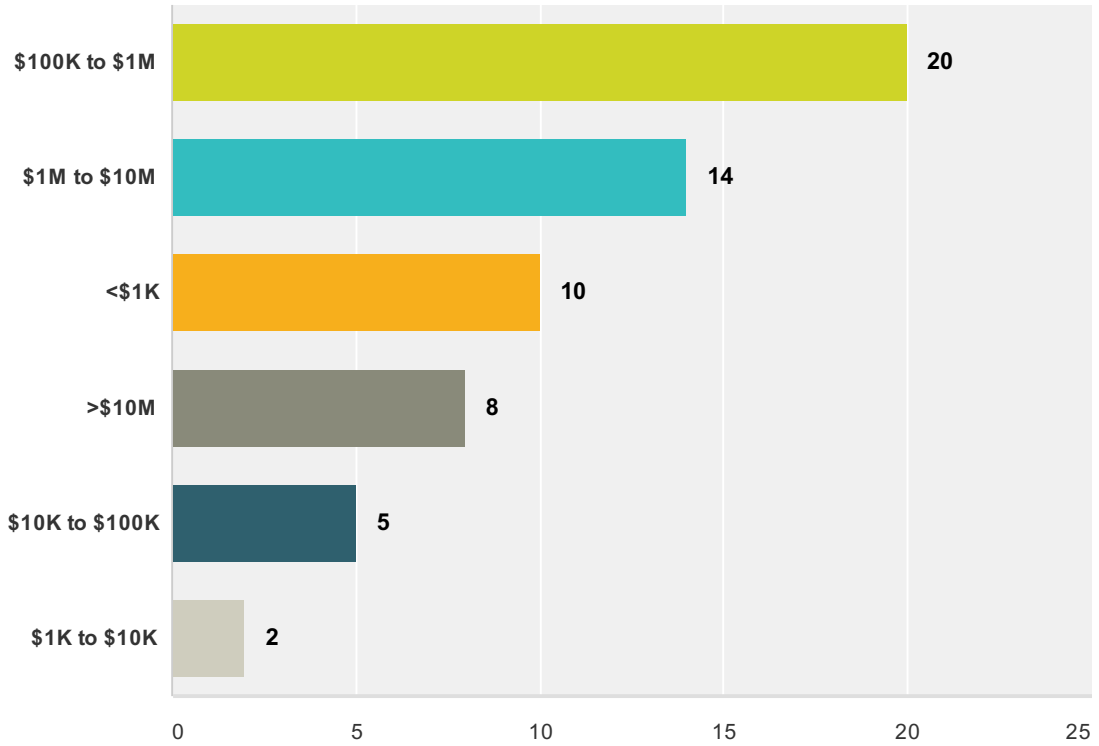
Answered: 71 Skipped: 13



	Lower Risk / Return Fund.	Higher Risk / Return Fund.	Total
High or Medium	44.62% 29	55.38% 36	65
Low	47.83% 11	52.17% 12	23
No Interest	56.25% 27	43.75% 21	48

Q20 If additional funds were offered, how much would you likely invest?

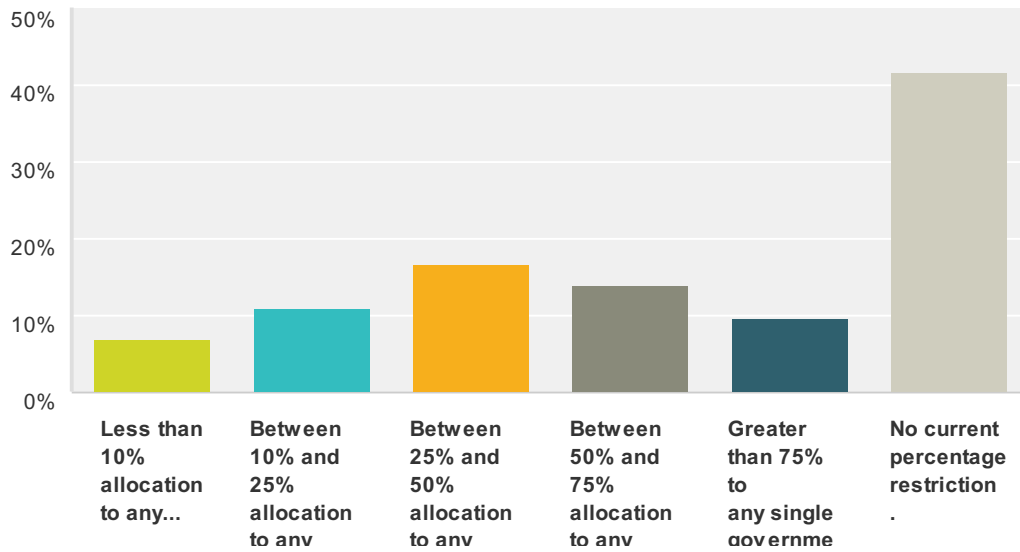
Answered: 59 Skipped: 25



Answer Choices	Responses
\$100K to \$1M	33.90% 20
\$1M to \$10M	23.73% 14
<\$1K	16.95% 10
>\$10M	13.56% 8
\$10K to \$100K	8.47% 5
\$1K to \$10K	3.39% 2
Total Respondents: 59	

Q21 Many organizations maintain investment policies governing the asset allocation of their cash management programs. If your organization has a relevant investment policy covering your cash management program, please select the maximum amount your organization can allocate to Florida PRIME to comply with your investment policies?

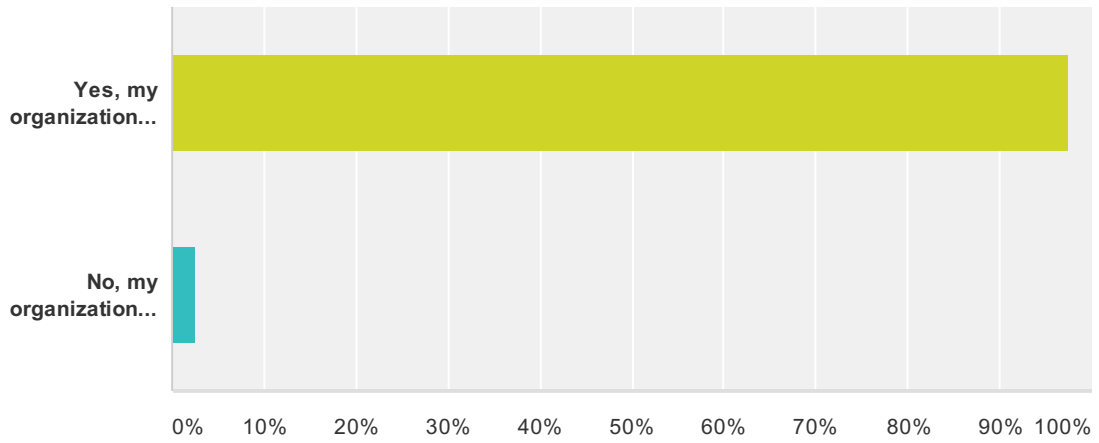
Answered: 72 Skipped: 12



Answer Choices	Responses
Less than 10% allocation to any single governmental investment pool (or money market fund).	6.94% 5
Between 10% and 25% allocation to any single governmental investment pool (or money market fund).	11.11% 8
Between 25% and 50% allocation to any single governmental investment pool (or money market fund).	16.67% 12
Between 50% and 75% allocation to any single governmental investment pool (or money market fund).	13.89% 10
Greater than 75% to any single governmental investment pool (or money market fund).	9.72% 7
No current percentage restriction.	41.67% 30
Total	72

Q22 Do you currently have investments in Fund B?

Answered: 78 Skipped: 6



Answer Choices	Responses
Yes, my organization does have a current balance in Fund B.	97.44% 76
No, my organization does NOT have a current balance in Fund B.	2.56% 2
Total	78

Q23 Please offer any additional suggestions to improve Florida PRIME's value to your organization.

Answered: 16 Skipped: 68

Q24 May we contact you if we have additional questions? If so, please fill out the following information:

Answered: 32 Skipped: 52

Answer Choices	Responses	
Name:	96.88%	31
Company:	96.88%	31
Address:	84.38%	27
Address 2:	9.38%	3
City/Town:	90.63%	29
State:	96.88%	31
Zip Code:	93.75%	30
Email Address:	90.63%	29
Phone Number:	90.63%	29