

RIGHT PLACE. RIGHT TIME. RIGHT NOW.

Florida PRIME is a state-sponsored investment pool that offers management by an industry leader, conservative investment policies, an extensive governance framework, a Standard & Poor's "AAA^m" rating, and full transparency in financial reporting.

Right Place

The Florida PRIME Portfolio manager keeps open lines of communication with participants to invest appropriately and keep securities with the highest yield potential working for the best outcome. The Florida PRIME Portfolio is the Right Place for its participants today and is positioned to stay that way.

Right Time

A rising-rate environment can be an excellent time to invest in a cash portfolio. It is the Right Time for participants to be in the Florida PRIME Portfolio, or to consider moving funds from traditional investments to optimize yield opportunities.

Right Now

Money market reforms led to investors shifting out of institutional prime money fund products, resulting in more competitive rates for prime portfolios. Right Now is the perfect time to be in Florida PRIME as we try to capture additional yield in this period of rate opportunity.

Florida PRIME is a competitive investment option for Florida local governments.

An AAA^m rating by Standard & Poor's is obtained after S&P evaluates a number of factors, including credit quality, market price exposure and management. Ratings are subject to change and do not remove market risk.

An investment in the Pool is not insured or guaranteed by any government or government agency. Although the manager of the Pool seeks to preserve principal, it is possible to lose money by depositing money in the Pool.

Federated[®]

Federated Investment Counseling



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